Faculty & CICD Partnership
How we can work together towards student employability

Presented by:
The Center for Internships & Career Development
About Us

Services
Career Advising
Career Studio
Resume & Cover Letter Reviews
Mock Interviews
Grad School Assistance
Classroom Presentations
Providing Access to Employer Partners

Tools
Eastern Career Network
Focus2
Candid Career
What can I do with this major?
MBTI (in person)
Resources

Career Guides
- Resumes
- Interviewing
- LinkedIn
- Job/Internship Search
- Graduate School

Career Readiness Plan
4 Year Career Plan (previously my career in 4)

Career Closet

Major Cards

Programs
- Career & Internship Fairs
- Graduate School Fair
- Etiquette Dinner
- Resume Café
- Mock Interview Day
- Career Exploration Expo
- Career Readiness Conference
- Professional Speaker Series
A Closer Look at our Tools
Eastern Career Network (ECN)

Career Management Software

Connect to students, employers, and now, FACULTY!

Key modules:
* Job & Internship Search capabilities
* CICD listing of events & workshops
* On campus recruiting activities
* Virtual Career Fair
CICD FACULTY LIAISONS

CLIFF MARRETT
860-465-5577
marrettc@easternct.edu

Accounting & BIS
Computer Science
Economics & Finance
Marketing & Management
Mathematical Sciences

JANICE PATRY
860-465-0167
patryj@easternct.edu

Biology
Education
Environmental Earth Science
Health Sciences
KPE
Physical Sciences
Psychological Sciences
Sociology, Anthropology,
Criminology & Social Work

LANA O’CONNOR
860-465-4436
oconnorla@easternct.edu

Art & Art History
Communication
English
History
Performing Arts
Political Science,
Philosophy & Geography
World Languages &
Cultures
ECN for Students

**Personal Profile**
- Very similar to LinkedIn
- Students can share information with employers, if they so choose

**Search Tool**
- Look for jobs and internships
- Postings by employers OR through CICD research & notification

**Upload Resume**
- Must be approved by CICD staff before applying for jobs directly through ECN

**Mock Interview**
- Complete a video captured interview
- Can share with you as faculty to review

**Pathways**
- Self-guided assignments completed by students
- Targeted Pathways for students based on year at Eastern
- Can develop a Pathway for most any activity

**Events/Programs**
- Career development workshops and events are promoted each semester
- Students can register for events right in their ECN account
- Students will also receive emails weekly to remind them about upcoming events/programs
STUDENT HOME PAGE

- Complete Access to Everything From Home Page!
- The more the student uses ECN, the more interactive the Home Page becomes.
- Ability to keep students apprised of upcoming CICD events.
COMMUNICATION TOOL

➢ Targeted emails to students based on major or industry preference.

➢ Targeted announcements on the home page -- by major, class year or industry interest.

➢ Targeted Newsletters

➢ Targeted Job Blasts
Suggestions on how to use ECN with your students….

- Encourage (or require) your students to upload their resume to ECN.
- Have a mock interview built for the students in your course OR use an existing mock interview with the students you work with.
- Refer your students to ECN as one of their search options when looking for internship and employment opportunities.
- Encourage students in your class to complete the 4 year career plan for their class year... a way to earn extra credit!
- Promote CICD events to your students....another way to earn extra credit!
ECN for Faculty: Your Homepage

Announcements

Welcome to ECN!

Aug 13, 2019

Thank you for joining the ECN community. You will now be able to view our registered employers, view internship and employment postings, view our events calendar and see when employers are on campus. We hope you will explore all ECN has to offer and encourage your students to use the tool as well!

View All Announcements

Getting Started

✓ Account Created
✓ Personal Profile
✓ Privacy Settings

Links

View Job Postings

Events

Workshops
Employer Talk Tuesdays
What you have ACCESS to:

- Job Postings
- Event List
- Employer List
- Document Library/Resources
- Credentials/Recommendations – coming soon!
- Experiential Learning – coming soon!
Using ECN

Separate training will be provided on how to use ECN
Our Other On-Line Tools

- FOCUS 2
- Candid Career
- What Can I Do With This Major?
An on-line self-assessment tool aimed at providing valid and reliable Work Interests, Personality, Values, Skills, Leisure Interests and Career Planning results.

Students can combine the results of their assessments to refine the list of occupations which match their results.
Assessment outcomes are matched to supporting majors at Eastern and multiple career options.

Students can also save occupations they have reviewed for quick reference later.
Exploring Occupations

- Explore Occupations based on Majors at Eastern
- Explore Occupations by Industry.
- Compare Occupations.
Through the “Take Action” option, students can:

- Keep track of their educational courses, activities and honors.
- Keep track of their professional development.
Students can then select what information they want to populate into a Printable Portfolio.
Suggestions on how to use Focus 2 with your students....

- Encourage students to utilize FOCUS 2 to learn more about themselves and potential career opportunities.

- Promote the “Take Action” portfolio option to your students as a way to maintain record of their activities and accomplishments at Eastern.

- Suggest to your students to make an appointment with a member of the CICD staff to discuss their FOCUS 2 results and how to interpret the information.
CANDID CAREER

An on-line video library of over 7,000 videos, including:

❖ Real people (not actors) speaking about their professions.
❖ "Get Hired" videos focusing on everything from brand building, resume writing, interviewing, internships, job search, networking, and much more!
Search Options:

❖ Search by Industry
❖ Search by Major
❖ Search by Career Titles
❖ Check out the “staff favorites”
❖ Learn more about Employers
Suggestions on how you can use Candid Career with your students....

- Encourage students to explore career options based on their major and remind students about this resource when engaged in career planning discussions.
- Suggest students view the Get Hired videos when unsure about employability topics---resumes, interviews, networking, job search, brand building, etc.
- Use the Get Hired videos as a supplement to your Employability discussions.
- Select videos to share in your classroom of career opportunities students might not typically think of.
What Can I Do With This Major?

❖ Whether students are exploring majors or searching for information about their chosen field, WCIDWTM will help students connect majors to careers.

❖ On the site, students can learn about typical career areas and types of employers that hire people with each major.

❖ They can also discover strategies to make them a more employable candidate.
Suggestions on how you can use What Can I Do With This Major with your students:

- Utilize the site during class time to explore career opportunities which match with your subject matter.
- Encourage students to explore careers and opportunities based on their chosen major.
Collaboration Ideas:

✓ Design RESUME TEMPLATE for your department’s majors
✓ Review and Update MAJOR CARDS for your department
✓ Develop EVENTS/WORKSHOPS specifically for your department’s majors
✓ TRACK INTERNSHIP experiences for accurate reporting numbers
Other ways that faculty have partnered with the CICD:

**Career Conversations**: A networking event where collectively the CICD and faculty bring together students & alumni and/or employers in a focused industry.

**Industry Speaker**: The CICD brings an industry specific speaker to campus and faculty invite their students to attend to learn about that industry.

*Past faculty partners include: Dr. Citurs, BIS; Dr. Severance, Criminology; Professor Morgan, New Media Studies/Theatre; and Dr. Bataille, Health Science*
QUESTIONS?