

Travelers Business Analytics Case

Competition Kickoff

Due to Covid, a lot of program opportunities had been cancelled, including hands-on outside the classroom projects. Students have missed a lot of hands-on, outside the classroom projects. However, this year Travelers changed that. Travelers is a Fortune 500 insurance company that has very strong ties to Eastern, especially the Business Information Systems Program. With this, they partnered with Eastern to hold a Business Analytics Case Competition! On February 15th, four Travelers employees came to give a presentation on what the structure of the competition would look like, resources, and the timeline. We also served pizza and refreshments. It was very informative and there was a lot of buzz from excited BIS students!

Photos from the event:



