

## 2013-2018 Strategic Plan Dashboard

● Data not available; 
 ● No progress; 
 ● Moderate progress; 
 ● Significant progress/Goal met

<p><b>Objective I: Maximize the value of an Eastern Degree</b></p> <ul style="list-style-type: none"> <li><span style="color: red;">●</span> Increase retention rate, 1<sup>st</sup> to 2<sup>nd</sup> year</li> <li><span style="color: yellow;">●</span> Increase the 4 year graduation rate</li> <li><span style="color: yellow;">●</span> Increase 6 year graduation rate</li> <li><span style="color: green;">●</span> Student to faculty ratio</li> <li><span style="color: red;">●</span> Reduce average student loan debt</li> <li><span style="color: yellow;">●</span> Number of events held with alumni/professionals</li> <li><span style="color: lightblue;">●</span> Increase percentage of students in mentoring programs with alumni/professionals</li> <li><span style="color: red;">●</span> Increase the percentage of students in a career of their choice</li> <li><span style="color: green;">●</span> Increase faculty research and creative activity</li> </ul>	<p><b>Objective II: Ensure programs are relevant, effective, and challenging</b></p> <ul style="list-style-type: none"> <li><span style="color: yellow;">●</span> Number of new and revised academic programs</li> <li><span style="color: green;">●</span> Increase enrollment in graduate programs</li> <li><span style="color: yellow;">●</span> Increase completions in graduate programs</li> <li><span style="color: lightblue;">●</span> Increase net revenue from graduate programs</li> </ul>		
<p><b>Objective III: Expand integrative learning on campus and in the community</b></p> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Increase LAW opportunities across all majors</li> <li><span style="color: yellow;">●</span> Increase percentage of graduates with LAW attribution</li> <li><span style="color: green;">●</span> Increase percentage of students presenting or publishing undergraduate research/creative activity</li> <li><span style="color: yellow;">●</span> Increase percentage of students completing Global Field Study courses or Study Abroad</li> <li><span style="color: green;">●</span> Increase the percentage of students engaged in integrative learning experiences in Windham</li> </ul>	<p><b>Objective IV: Ensure that students, staff, and faculty achieve their full potential</b></p> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Increase the percentage of students utilizing the Academic Services Center</li> <li><span style="color: lightblue;">●</span> Increase percentage of students making Satisfactory Academic Progress and in good academic standing</li> <li><span style="color: green;">●</span> Increase student, faculty, and staff awareness of Counseling and Psychological Services (CAPS)</li> <li><span style="color: green;">●</span> Increase the number of counselors in CAPS</li> <li><span style="color: yellow;">●</span> Increase retention and persistence rates of first-time, full-time and transfer students</li> <li><span style="color: red;">●</span> Increase student satisfaction with academic advising as measured by the National Survey of Student Engagement</li> <li><span style="color: green;">●</span> Increase the percentage of faculty and staff participating in professional development</li> </ul>		
<p><b>Objective V: Increase public awareness of Eastern's unique mission and community</b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top; padding: 0;"> <ul style="list-style-type: none"> <li><span style="color: yellow;">●</span> Increase the number of applications</li> <li><span style="color: yellow;">●</span> Increase average SAT scores</li> <li><span style="color: red;">●</span> Increase out-of-state/international enrollment</li> <li><span style="color: yellow;">●</span> Increase percentage of students receiving need-based financial aid</li> <li><span style="color: green;">●</span> Increase amount of merit aid provided</li> </ul> </td> <td style="width: 50%; vertical-align: top; padding: 0;"> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Meet enrollment goal</li> <li><span style="color: yellow;">●</span> Increase percentage of students in top 10 and 25 percent of their high school class</li> <li><span style="color: yellow;">●</span> Increase percentage of minority students</li> <li><span style="color: lightblue;">●</span> Increase average percentage of financial need met</li> <li><span style="color: green;">●</span> Increase resources available for marketing</li> </ul> </td> </tr> </table>		<ul style="list-style-type: none"> <li><span style="color: yellow;">●</span> Increase the number of applications</li> <li><span style="color: yellow;">●</span> Increase average SAT scores</li> <li><span style="color: red;">●</span> Increase out-of-state/international enrollment</li> <li><span style="color: yellow;">●</span> Increase percentage of students receiving need-based financial aid</li> <li><span style="color: green;">●</span> Increase amount of merit aid provided</li> </ul>	<ul style="list-style-type: none"> <li><span style="color: green;">●</span> Meet enrollment goal</li> <li><span style="color: yellow;">●</span> Increase percentage of students in top 10 and 25 percent of their high school class</li> <li><span style="color: yellow;">●</span> Increase percentage of minority students</li> <li><span style="color: lightblue;">●</span> Increase average percentage of financial need met</li> <li><span style="color: green;">●</span> Increase resources available for marketing</li> </ul>
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