



**Motivational speaker June Archer and Dwight Bachman, public relations officer at Eastern Connecticut State University, attend the '100 Men of Color' gala at the Bushnell Center for the Performing Arts in Hartford recently.** Courtesy of Dwight Bachman

## ECSU's Bachman honored

HARTFORD — Dwight Bachman, public relations officer at Eastern Connecticut State University, was named one of “100 Men of Color” by the June Archer & Eleven28 Entertainment Group at the Bushnell Center for the Performing Arts.

The ceremony is named for musician, author and motivational speaker June Archer.

The gala recognizes the contributions men in business, education, entrepreneurship, entertainment and service have had an impact in communities in Connecticut and Massachusetts.

Archer named Bachman “Valedictorian of the 100 Men of Color Class of 2019.”

Oct. 18 was also named “Dwight Bach-

man Day” by Dominic Sarno, mayor of Springfield, Mass.

Bachman is a frequent contributor to the African-American press of features stories that celebrate the lives of African Americans pursuing excellence.

He has served as public relations director/officer with distinction at Eastern for more than 30 years.

Bachman has worked to achieve diversity in all of Eastern’s marketing and branding campaigns.

His 12-part television series on the life of the late Martin Luther King Jr., which airs annually on Eastern’s TV station, has been described as “a gift for future generations.”