Travelers Business Intelligence and Geospatial Development Program

On Tuesday October 16th, Eastern students had the opportunity to learn about the Travelers Business Intelligence and Geospatial (BIG) Development Program from Eastern alum and current Travelers employee David Johnson. David graduated from Eastern in 2015 after majoring in Business Information Systems. While he was a student, David interned at Travelers through the BIG program, working in information delivery in personal insurance. This is just one of many fields that this program offers, with some of the others being Data Management, Business Analysis, Geospatial, Information Delivery, Data Engineering and Business Performance Analytics. Each of these types of business intelligence or geospatial work are being performed in several different insurance departments throughout Travelers.

A key point that students learned from this informational session is how the Business Intelligence and Geospatial Development Program is more than a job. This program focuses on real work, not job shadowing and creating real and lasting impacts. These impacts start with training in MS Excel, SAS, SQL and QuickView. BIG employees are supported every step of the way with mentors and peer advisors while also hearing speaker sessions from people in various parts of the company.

Travelers is currently accepting applications for summer internships and full-time positions in the Business Intelligence and Geospatial Development Program.



