BIS/AITP - Travelers Business Insights and Analytics Internship and Career Program Info Session

On Wednesday, February 3rd, 2021 at 7:00 pm, BIS and AITP students gathered in Zoom to attend an information session about the Travelers Business Insights and Analytics (BIA) Programs. These programs include the Travelers BIA internship and early career development sub-programs. The BIS program alumni conducting the info session included: Kyle Coleman – Data Engineer, Brian McKenna – Data Analyst, and Mike Zisk – Personal Insurance Business Architecture. A total of thirty-five to forty BIS and AITP students attended the event and were exposed to the Traveler's BIA program, which was formerly known as the Business Intelligence and Geospatial program. The BIA program is split into five concentrations: information delivery, data engineering, business analysis, data management and business performance analytics. The BIS alumni went over information systems skills such as database, SQL, business intelligence and analytics, and discussed the importance of integrating these skills into the field of business intelligence. Mike Zisk discussed business needs and presented the data projected from an agile project management perspective. Kyle Coleman discussed the steps involved in integrating, extracting, and transforming data for consistency, as well as utilizing business intelligence for data modeling, which in turn allows Travelers to gain new business insight. Brian McKenna discussed the process involved in pairing data analysis to the business needs of both users and stake holders. The alumni stressed the importance of combining business, project management, coding, and analytics in their experience in the BIA programs at Travelers. The alumni also discussed the many cool and interesting technologies and types of systems in Travelers BIA. The alumni stressed how they receive great mentorship in Travelers BIA and throughout the internship process and early career program. Students were shown a presentation and had the opportunity to ask questions. The session lasted for about an hour.