

Cigna/Travelers Resume Writing & Cover Letter Workshop Sponsored by BIS – AITP Student Chapter

Eastern alumni who are now working at Cigna and Travelers visited campus Monday, September 17th from 3pm to 6pm to run a Resume Writing and Cover Letter Workshop. This workshop was hosted by Eastern's BIS Association of Information Technology Professionals (AITP) Student Chapter as an opportunity for those majoring or minoring in Business Information Systems and related majors and minors. The workshop started with a short presentation about some general requirements and expectations of business - technical resumes by Dr. Citurs, BIS Coordinator, with the alumni adding in their perspectives. Each student got a chance to work one on one with a representative from Cigna or Travelers to review their current resume and find ways to improve it to meet example resumes provided by top managers at both companies. Cover letters were reviewed as well to ensure students can successfully introduce themselves to potential employers. This joint BIS-AITP with Cigna and Travelers workshop has become an annual event to better prepare students in the fast-changing biz-tech related technical fields for their various rewarding future career fields and career paths.

