BIS – AITP Members Visit Multiple Innovative
Biz-Tech Companies in Greater Boston

Members of the ECSU BIS-AITP student chapter visited multiple technology companies in Greater Boston on Thursday, March 21, 2019.   The first company they visited was PTC – Parametric Technology Corporation in the South Harbor area of Boston. PTC focuses in on internet of things technologies (IoT) used in businesses and manufacturing facilities as well as augmented reality to help with deployed manufacturing technology and equipment maintenance by client firms' field technicians. Members learned about novel ways to stay on top of efficiency, effectiveness and quality in business and manufacturing processes from PTC representatives. The BIS-AITP members were hosted at PTC by PTC employee and part-time ECSU BIS Professor, Eric Hussey, who specializes in network administration and cyber security.   The second company the members visited was Mendix, a business web-mobile minimum code development platform, which multiple of the students were actually using during the 2019 Spring Semester in their BIS 378 – Business Database Applications course with Dr. Citurs. At Mendix the BIS-AITP students were hosted by Mendix employee, Julie Kukesh, who spoke on campus in February, 2018 to Eastern BIS students. The students learned from multiple Mendix employees on innovative ways that the Mendix platform can be used by biz-tech developers to speed up the creation of novel business applications and tools.   The BIS-AITP students concluded the day by chatting with biz-tech entrepreneurs and attending technology talks on topics such as sustainable startup technologies at the Venture Café at the Cambridge Innovation Center.