• **Technical Competency**
  - demonstrate knowledge of traditional and contemporary visual art media, methods, materials, and processes

• **Communication Competency**
  - communicate ideas about the visual arts through oral, visual and written expression

• **Contextual Analysis**
  - understand and critique diverse contemporary and historical perspectives in visual art

• **Conceptual Analysis**
  - demonstrate an understanding of how the elements of design and aesthetics are used to transform ideas into expression

• **Professional Practice**
  - demonstrate knowledge of professional, ethical, and collaborative behaviors in a variety of visual art career environments