



Eastern Connecticut State University

NEWS

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For Immediate Release

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Bowling for BUCK\$ at Eastern: Annual BOWLATHON Set for March 8

Willimantic, Conn.—BOWLATHON, Eastern Connecticut State University’s popular scholarship fundraiser, is scheduled for Saturday, March 8 at Willi Bowl on Route 6 in North Windham.

The BOWLATHON has become an annual tradition involving Eastern community and local businesses. While Eastern employees, students, alumni and local businesses battle it out for pledges and pins, the real winners of this high-spirited event are the students from area high schools who receive scholarships to Eastern from the event’s proceeds. More than \$13,000 was raised last year and once again Windham Pepsi-Cola Bottling Co., Inc. will serve as “King Pin” sponsor while the Windham Wal-Mart and Charter Communications are “High Roller” sponsors.

Each BOWLATHON partially funds the ECSU Foundation Community Youth Scholarship program which supports high school seniors enrolling at Eastern next fall. Eligible students must be attending a high school within a 20-mile radius of Eastern.

“This is a unique event in that the local business community works collaboratively with our faculty and staff, as well as our students, to raise scholarship dollars for local high school students who will be attending Eastern in the fall,” said Kenneth J. DeLisa, vice president for institutional advancement. “We had more than 30 teams participating last year and I am confident we will have another strong turnout this March.”

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BOWLATHON, pg. 2

Students, faculty and staff, alumni, area businesses and the high schools benefiting from the event are encouraged to send teams to participate in the BOWLATHON. There are shifts at 11 a.m. and at 1:30 p.m. For pledge sheets, team registration forms and additional information, please call Meghan Carden, Office of Institutional Advancement, at (860) 465-5238.

The bowlathon is hosted by the ECSU Foundation, Inc. The foundation annually supports students and faculty at Eastern by providing funds for endowment, student scholarships, faculty development, grants for academic projects, and library and laboratory resources. The foundation helps create the standard of excellence that is now so much a part of the quality educational experience at Eastern.

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It is the policy of Eastern Connecticut State University to ensure equal access to its events. If you are an individual with a disability and will need accommodations for this event, please contact the Office of University Relations at (860) 465-5735. In order to provide accommodations in a timely manner, please submit the request at least two weeks prior to the event.

Eastern Connecticut State University is part of the Connecticut State University (CSU) System and is the state's public liberal arts university. Eastern serves more than 5,000 students each year on its Willimantic campus.