Sustainable CT
Local Actions. Statewide Impact.

2016 CCM Annual Convention
November 15, 2016
Workshop B3: Sustainable Communities
Randy Collins, Betsy Paterson, Ted Shafer, Alex Beaudoin, Lynn Stoddard
What is Sustainability?

“The need to ensure a better quality of life for all, now and into the future, in a just and equitable manner, whilst living within the limits of supporting ecosystems.”

-Julian Agyeman, Just Sustainabilities
Sustainable CT: How the Conversation Started

Inspiration and support from funders

Desire of towns to engage beyond energy, need for roadmap

Municipal Cost Savings

Proposed state legislation

Successful models in other states

Many local, highly engaged volunteers

Connecticut roadmap and support for municipal sustainability action
Initial Partners

MUNICIPALITIES

FUNDERS

ACADEMIA

Connecticut Conference of Municipalities
Tremaine Foundation
COMMON SENSE FUND
At Eastern Connecticut State University
hampshire foundation
# CCM Task Force on Sustainability

## Participating municipal leaders:

<table>
<thead>
<tr>
<th>Municipal Leader</th>
<th>Title</th>
<th>Town</th>
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<tbody>
<tr>
<td>Don Stein</td>
<td>First Selectman</td>
<td>Barkhamsted</td>
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<tr>
<td>Ted Shafer</td>
<td>First Selectman</td>
<td>Burlington</td>
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<tr>
<td>Steve Nocera</td>
<td>Director of Project Excellence</td>
<td>Danbury</td>
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<td>Laura Francis</td>
<td>First Selectman</td>
<td>Durham</td>
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<td>Jim Hayden</td>
<td>First Selectman</td>
<td>East Granby</td>
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<tr>
<td>Ed Boman</td>
<td>Assistant Director of Public Works</td>
<td>Fairfield</td>
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<tr>
<td>Nancy Nickerson</td>
<td>Town Council Chair</td>
<td>Farmington</td>
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<tr>
<td>Sara Bronin</td>
<td>Chair, Planning and Zoning</td>
<td>Hartford</td>
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<tr>
<td>Matt Hart</td>
<td>Town Manager</td>
<td>Mansfield</td>
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<tr>
<td>Betsy Paterson</td>
<td>Former Mayor</td>
<td>Mansfield</td>
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<tr>
<td>Dan Drew</td>
<td>Mayor</td>
<td>Middletown</td>
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<td>Erin Stewart</td>
<td>Mayor</td>
<td>New Britain</td>
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<tr>
<td>Jeff Brining</td>
<td>Norwich Public Utilities</td>
<td>Norwich</td>
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<tr>
<td>Deb Hinchey</td>
<td>Mayor</td>
<td>Norwich</td>
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<tr>
<td>Kurt Miller</td>
<td>First Selectman</td>
<td>Seymour</td>
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<td>Lisa Pellegrini</td>
<td>First Selectman</td>
<td>Somers</td>
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<tr>
<td>Thomas Madden</td>
<td>Director of Econ Development</td>
<td>Stamford</td>
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Accomplishments of CCM Task Force on Sustainability

• Shared vision for the program

• Sustainable Communities: A Municipal Toolkit

• Recommended program framework

• Soft launch of program at 2016 CCM Annual Convention – today!
To create a robust sustainable communities certification program that includes the following:

- A road map for municipalities - a menu of coordinated, voluntary actions to make communities more efficient, healthy, safe, resilient, livable...
- Resources and support, including funding, to help municipalities implement actions
- A certification program to publicly recognize municipalities for their sustainability achievements
- And, most importantly, a program with a flexible design that can meet the needs of all municipalities – urban or rural, big or small, coastal or inland...
The Value to Our Municipalities

Supporting your local economy

Resilience

Building community

Recognition
CCM Task develops vision and recommends program framework

Advisory Committee oversees certification system development, defines formal long-term program governance

CCM Task Force on Sustainability

Advisory Committee

Working Groups

Local Economies  Education  Municipal Buildings, Services & Public Places  Housing  Placemaking, Arts & Culture  Land & Natural Resources  Mobility
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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Carl Amento</td>
<td>Executive Director</td>
<td>South Central Regional Council of Governments</td>
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<tr>
<td>Randy Collins</td>
<td>Advocacy Manager for Public Policy and Advocacy</td>
<td>Connecticut Conference of Municipalities</td>
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<tr>
<td>David Fink</td>
<td>Consultant</td>
<td>Partnership for Strong Communities</td>
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<tr>
<td>Laura Francis</td>
<td>First Selectman</td>
<td>Town of Durham</td>
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<tr>
<td>Scott Jackson</td>
<td>Commissioner</td>
<td>Department of Labor</td>
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<tr>
<td>John Kibbee</td>
<td>Director</td>
<td>CT Commercial and Industrial Energy Efficiency, Eversource Energy</td>
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<tr>
<td>Rob Klee</td>
<td>Commissioner</td>
<td>Department of Energy and Environmental Protection</td>
</tr>
<tr>
<td>Kurt Miller</td>
<td>First Selectman</td>
<td>Town of Seymour</td>
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<tr>
<td>Kristina Newman-Scott</td>
<td>Director of Culture</td>
<td>Department of Economic and Community Development</td>
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<tr>
<td>Megan Saunders</td>
<td>Executive Director Stamford 2030</td>
<td>Business Council of Fairfield County</td>
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<tr>
<td>Ted Shafer</td>
<td>First Selectman</td>
<td>Town of Burlington</td>
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<tr>
<td>John Simone</td>
<td>President and CEO</td>
<td>CT Main Street</td>
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<tr>
<td>Christina Smith</td>
<td>Executive Director</td>
<td>Groundwork Bridgeport</td>
</tr>
<tr>
<td>Lynn Stoddard</td>
<td>Director</td>
<td>Institute for Sustainable Energy, Eastern Connecticut State University</td>
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Program Development Timeline

CCM Sustainability Task Force

Advisory Committee

Regional stakeholder engagement workshops

Full program launch at CCM Annual Convention

Feb 2016

Nov 2016

Jan 2017

June 2017

Nov 2017

Program soft launch at CCM Annual Convention

Work Groups begin

Work Groups complete development of certification actions
Looking Into the Future

http://www.sustainablejersey.com/
What is Important to Help Your Town with Sustainability?
How to Get Involved

• Sign up to get updates
• Attend stakeholder engagement meetings – January
• Sign up for a work group and contribute to development of actions
• Prepare your municipality for action and certification
• Spread the word to others
Work Group Categories - Participants Needed

- Mobility
- Land and Natural Resources
- Municipal Buildings, Services, and Public Places
- Local Economies
- Placemaking, Arts, and Culture
- Housing
- Education
Sustainable CT

Local Actions. Statewide Impact.

Call: 860-465-2813
Follow Us: @SustainableCT
Visit: http://www.sustainablect.org
Email: sustainablect@easternct.edu
Program Categories – What Falls Where (Examples)

**Mobility**
- Transportation and Accessibility
- Transit Oriented Development
- Complete Streets

**Land & Natural Resources**
- Open Space
- Stormwater Management
- Agricultural Land Preservation
- Water
- Air Quality
- Forestry

**Municipal Buildings, Services, & Public Places**
- Operations & Maintenance
- Energy – Renewable and Efficient
- Materials Management
- Public Health
- Emergency Management
- Transparent and Inclusive Public Processes

**Local Economies**
- Supporting Local Businesses
- Local Foods
- Community Redevelopment
- Community-scale Energy
Program Categories – What Falls Where (continued)

**Placemaking, Arts, & Culture**
- Land Use and Smartgrowth
- Arts and Culture
- Brownfield Development
- Energy/Art/Architecture Intersection

**Housing**
- Affordability
- Energy – Renewable and Efficient
- Aging-Supportive
- Diversity of Type

**Education**
- K-12
- Informal Public Education and Outreach