

Willimantic. Powered by Art.



A partnership between the **Land Art Generator Initiative** (LAGI), **Willimantic Whitewater Partnership** (WWP), the **Institute for Sustainable Energy** (ISE) at Eastern Connecticut State University, and the **CT Department of Economic & Community Development** (DECD) Office of the Arts.

land art generator initiative
RENEWABLE ENERGY CAN BE BEAUTIFUL

DESIGN SITE

Willimantic Whitewater Partnership (WWP) is in the process of redeveloping a prominent site in the heart of Willimantic, Connecticut. Soon it will be home to a new whitewater park and other public amenities that WWP envisions will be powered with on-site renewable energy.

Rather than simply put up some standard blue solar panels, what if the clean energy technologies could be used as the media to create a work of public art?

We will soon be launching an invited design competition to bring forward the best ideas for how to use the parcel to generate clean energy while contributing to the creativity and beauty of the new development.

The site offers the perfect opportunity to integrate renewable energy, with a richness of resources, including hydro, solar, and wind. The site, in such a prominent location in downtown Willimantic, is ideally situated to be a catalyst for economic and community development.

COMMUNITY WORKSHOP

Participants in a March 3, 2017 afternoon “think tank” put their heads together around the design challenges of the site. The outcome is documented online at <http://landartgenerator.org/lagi-willimantic.html> and will contribute to the creation of the design brief.

INVITED COMPETITION

An invited competition to design an energy generating artwork for this site will launch in late 2017. Connecticut-based teams will be selected through a state-wide request for qualifications (RFQ) process.

An informational session that is open to the public will be held to kick off the process (time and location TBD). It will be a networking event where artists and designers can team up with engineers and architects, and others in order to form teams and prepare an RFQ response.

**To receive updates and details about the program, please send an email or call Jessica LeClair
leclairj@easternct.edu 860 465-0258**

WHAT IS LAGI?

The Land Art Generator Initiative (LAGI) delivers sculptural installations that have the added benefit of renewable power generation. These beautiful objects are designed to distribute clean energy into buildings and/or the utility grid, providing power to neighborhoods and cities while adding visual interest to outdoor spaces—from public parks and streets to private courtyards. LAGI artworks can be any scale and can power a single family home or the equivalent of hundreds or even thousands of homes in a city.

We utilize a variety of project delivery models to arrive at context-specific design solutions depending on the needs of the end-user. These include: design competitions, direct commissions, calls for proposals, and facilitating participatory design processes within communities.

Design competitions for major cities around the world have brought forward over 800 designs representing thousands of creative minds from over 60 countries.

Civic art that pays back both its carbon footprint and its installation cost is the perfect investment in our future!

www.landartgenerator.org

