What kind of future do we want?

Students help the Mount Holly Green Team create a rain garden.
Sustainable Jersey is a certification program with 3 key components, designed specifically for municipalities in New Jersey.

- Identifies **actions** to help towns become more sustainable
- Provides **tools, resources, and guidance** to make progress
- Provides access to **grants and funding** for municipalities
Participating Communities

- Program start: February 2009
- 428 (75%) NJ municipalities participating
- 87% of NJ’s population lives in these communities
- 176 municipalities certified:
  - 148 towns at bronze level
  - 28 towns at silver level
### Actions: Prosperity, Planet, People

#### ENERGY EFFICIENCY
- Energy Audits for Municipal Facilities*: 20-50
- High Efficiency Municipal Buildings: 10-20

#### FOOD
- Farmland Preservation
- Food Production
- Planning for Local Food Production
- Support Local Food

#### LOCAL ECONOMIES
- Buy Local Programs
- Green Business Recognition Programs
- Green Jobs/Economic Development

#### OPERATIONS AND MAINTENANCE
- Green Fleets*
- Adopt Behavioral Policies
- Green Purchasing Program
- Grounds and Maintenance

#### ARTS/CULTURE/HISTORIC PRESERVATION
- Historic Preservation
- Strengthening School Arts Programs

#### COMMUNITY PARTNERSHIPS
- Create Green Team*
- Community Education and Outreach
- Energy Outreach and Incentives
- Education for Sustainability Programs
- School-Based Energy Conservation

### GREEN DESIGN
- Green Building Policy/Resolution: 5
- Green Building Design: 5
- Green Design Commercial and Residential Buildings: 5-20
- Green Design Municipal Buildings: 10-20

### GREENHOUSE GAS
- Municipal Carbon Footprint*: 10
- Community Carbon Footprint: 10
- Climate Action Plan: 10
- Wind Ordinance: 10

### INNOVATIVE DEMONSTRATION PROJECTS
- Geothermal: 10
- Green Roofs: 10
- Raingardens: 10
- Solar: 10
- Wind: 10
- Other: 10

### LAND USE & TRANSPORTATION
- Sustainable Land Use Pledge*: 10
- Complete Streets Program: 20
- Municipal Planning & Zoning Self-Assessment: 10
- Sustainability Master Plan Revision: 20

### NATURAL RESOURCES
- Natural Resource Inventory*: 20
- Water Conservation Ordinance*: 20
- Conservation Easements: 10-15
- Environmental Commission: 10

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- Municipalities choose from the menu of 100+ actions to accumulate the required points
- Actions created by 23 issue-based Task Forces
- Task Forces comprised of relevant experts, local leaders, state and federal agencies, and stakeholders
- Task Forces meet regularly to add and amend actions
### Who Participates In Sustainable Jersey?

<table>
<thead>
<tr>
<th>Municipal Governing Body Majority</th>
<th>All New Jersey Municipalities</th>
<th>Registered in Sustainable Jersey</th>
<th>Certified in Sustainable Jersey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>183</td>
<td>119</td>
<td>36</td>
</tr>
<tr>
<td>Republican</td>
<td>325</td>
<td>203</td>
<td>57</td>
</tr>
<tr>
<td>Independent</td>
<td>58</td>
<td>37</td>
<td>15</td>
</tr>
</tbody>
</table>

**Notes:**

(1) Partisan category based on data from 2010 NJ Legislative District Data Book.
(2) Registration and Certification Statistics current as of 4/2/2012.
Certification Steps

1. Pass a resolution; register municipality online
2. Form Green Team
3. Implement actions to score 150/350 points
4. Submit documentary evidence for each action
5. Certification awarded after review and verification
Examples of Cost Saving Actions

- Energy Audits for Municipal Buildings
- Green Fleets
- Energy Inventory and Upgrade / Energy Star Portfolio Manager
- Solar Demonstration Project
- Waste Audit of Municipal Buildings/Schools
- Minimize Water Consumption

Edison Township Hybrid For Municipal Work
Programs to Save Money and Energy

BPU Clean Energy Programs:

- Home Performance with Energy Star
- Energy Efficient Products
- Direct Install
- Pay for Performance
- Clean Power Choice
- Local Government Energy Audit

New Jersey’s Clean Energy PROGRAM™
Your Power to Save
njcleanenergy.com
New Jersey Board of Public Utilities

SUSTAINABLE JERSEY CERTIFIED
A Better Tomorrow, One Community at a Time
Action Categories

- Animals in the Community
- Arts & Culture
- Brownfields
- Climate Mitigation & Adaptation
- Community Partnership & Outreach
- Diversity & Equity
- Energy Efficiency
- Food
- Green Design

- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Sustainability Planning
- Waste Management

http://www.sustainablejersey.com/actions-certification/actions/
★ Priority Actions ★

- Energy Tracking & Management
- Implement Energy Efficiency Measures*
  - Replaces: Inventory & Upgrade All Buildings
- Green Business Recognition Program
- Fleet Inventory
- Climate Adaptation: Flooding Risk
- Municipal Carbon Footprint
- Sustainable Land Use Pledge
- Natural Resource Inventory
- Water Conservation Ordinance
- Prescription Drug Safety and Disposal
- Diversity on Boards & Commissions

http://www.sustainablejersey.com/actions-certification/program-updates/
http://www.sustainablejersey.com/grants-resources/past-webinars-and-trainings/
Certification Requirements

150
Bronze

- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 11 priority actions
- Actions completed in 6 of 19 categories

350
Silver

- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 11 priority actions
- Actions completed in 8 of 19 categories

http://www.sustainablejersey.com/actions-certification/certification-overview/
Municipal Dashboard

- Easily access important information relevant to certification
- All accounts for which you are a user will appear
- Four buttons allow you to perform different functions
- **Download Resolution**: view the resolution submitted to register with the program. It does **not** need to be updated and is different than the **green team resolution** required for certification
Submitting Your Application

- Track your progress using the Action Totals box
  - View different point combinations using the status filters
- Submit application
  - Mark actions that you plan to complete for credit as “completed”
  - Points will automatically recalculate in the Action Totals Box
  - Submit button turns yellow when all minimum certification requirements are met
  - Press submit button
  - Locked from editing actions you submitted for

**SEARCH ACTIONS**

Type in a word(s) to identify all actions with that word(s) in the title

- Planned
- Completed
- Must Revise
- Not Approved
- Approved
- Expired

To identify actions by status, check the desired box or boxes above. The Action Totals box at right will also reflect only those actions selected. Click on the Clear Search button to return to the full action listing.

**ACTION TOTALS**

(Cominated, Approved)

- Mandatory: 1/1
- Priority: 3/12
- Total: 215/1490
- Categories: 6/19
- Actions: 19/139

If all completed action submissions are approved, this application will qualify for **brani** certification.

To achieve **silver** certification, see certification criteria above.

Submit Application for Review and Certification
Workshops and Networking Events
Incentives and Grants

- Over $100 Million in Leveraged Public and Private Funds

- Sustainable Jersey Small Grants Funded by PSEG/Walmart
  - $1,750,000 in 5 years

- Priority in NJ DEP - Community Forestry Grants
Over 262 NJ Projects Funded

- Electric vehicle charging stations
- Wind turbines
- School food composting
- City-wide Buy Local initiative
- Edible school gardens
- Water conservation education
- Model green ordinances
- Municipal and community carbon footprints
Gloucester achieves Sustainable Jersey certification

Sustainability Champion award goes to Summit
Certification Benefits

• Save money. Get money.
  • Implement actions that lead to cost savings (energy, water, garbage bills)
  • Improve efficiency, cut waste, stimulate local economy
  • Access to incentives and grants
• Gain access to training, tools and expert guidance.
• Get recognized. Promote your town.
• Conserve valuable resources. Protect the environment.
Contact Us

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SustainableJerseySchools.com

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@SJ_Program