

A Sustainable Oregon for the 21st Century

Governor Ted Kulongoski

I advise caution to anyone who would change the order of things, for you will have only lukewarm support from those who may benefit under the new order; and staunch opposition from all who are benefiting under the old.

Machiavelli (to the Prince)

Steps Along the Way

Progress Board Created
(Oregon Benchmarks)

Kitzhaber Executive Order

Sustainability Act

Kulongoski Executive Order

1989

2000

2001

2003

- Quality jobs
- Safe, caring, engaged communities
- Healthy, sustainable surroundings

- Codified Kitzhaber EO
- Created Sustainability Board

Utilizes power vested in Board to implement more aggressive program

- Set general goals
- Few specific requirements for action

Our goal has been to achieve these key conditions for a successful program

- Make sure the sponsors & stakeholders are visible, vocal, consistent & persistent
- Encourage versatility and flexibility of approach
- Get a critical mass on board
- Make sure the program is reflected in the agency performance management process

Gov. Kulongoski EO Requires Significant Agency Action

- Designates the Sustainability Board as the manager of the EO
- Designates a Sustainability Leadership Team of top agency managers to:
 - Provide recommendations to the Board
 - Manage and deliver Board directives to state agencies
- Requires 20 agencies (others to be added later) to implement an action plan with measurable results
- Forwarded recommended actions for immediate implementation

Sustainability is Integral Part of the Governor's Broader Priorities

- Revitalize Oregon's economy
- Improve government efficiency
- Resolve long-standing government financing issues

Powers and Duties of Sustainability Board

created by ORS 184.423

- All agencies are directed to assist the Board in carrying out its duties
- Can't adopt rules
- Propose incentives to achieve sustainability
- Recommend legislation
- Develop and promote programs to achieve goals
- Develop a Guidance Document for agencies

Sustainability Board Members

- Chaired by Secretary of State (Governor's representative)
- Seven members appointed by the Governor and confirmed by the Senate
- Represent broad sectors in state: industry, environmental groups, etc.

Sustainability Leadership Team Assists the Board

- Director, Department of Administrative Services
- Director, Dept. Energy
- Director, Economic & Community Development Department
- Director, Oregon Progress Board
- Chair, Oregon Sustainability Board
- Governor's Natural Resources Policy Director
- Director, Housing and Community Services
- Governor's Sustainability Policy Advisor

Agencies identified in EO comprise about 65% of state budget

- Administrative Services
- Economic & Community Development
- Environmental Quality
- Land Conservation and Development
- Housing
- Forestry
- Energy
- Corrections
- Higher Education
- Transportation
- Progress Board
- Agriculture
- Watershed Enhancement
- Parks and Recreation
- Fish and Wildlife
- State Lands
- Water Resources
- Public Utilities Commission
- Human Services
- Consumer & Business Services

Sustainability Coordinators

Directors of identified agencies designate, a senior manager as the agency's "Sustainability Coordinator" who is responsible for the agency's compliance with the Order.

Adopting Sustainability

- Ultimate Goal: Incorporate sustainability principles into agency mission and values
 - It should **not** be a separate program
 - It should be **intra-agency** to the maximum extent possible
 - It should focus on both at internal operations and external impacts of the agency
- Make consistent progress -- not asking agencies to take great leaps

Agency Implementation Plans

- Set goal(s) for sustainability
- Describe actions underway
- Define at least three actions to be implemented within one year
- Describe how actions will move agency toward greater sustainability
- Define how agency will measure progress
- Identify who will be responsible within agency
- Demonstrate inter-agency coordination

Types of Activities

- Quick “Wins” that show measurable progress
- Demonstrate cost savings
- Improve efficiency
- Have educational value - internal and external

Potential Focus Areas

- Purchases of goods and services
- Disposal of used or waste materials
- Interactions with public in programs, permitting, licensing and training
- Management and design of land and buildings

Board Recommended Initial Actions for Seven Agencies

- Purchase only light duty vehicles that score 6.0 or higher on the E.P.A emissions index and increase average fleet mileage annually by a percentage TBD.
- Revise statewide bid specifications for electronic office equipment to require an “Energy Star” or other third-party certification standard relating to energy savings.
- Develop a program to phase out the use of two-cycle engines.
- Implement a High Performance Schools program for design of all new K-12 schools.
- Reduce energy usage by at least 20% and increase the use of post-consumer paper to 75% at the state printing plant.

“Oregon Solutions” Projects - an Important Tool

- Identify a project focused on one or more “community” goals in the Act
- Governor appoints a neutral Convenor from the community
- State agencies required to participate; involve federal and local government, NGOs, local citizens
- Participants sign a charter for the project
- Usually hire a facilitator to assist the Convenor

To Keep Track of What we Are Doing

<http://www.sustainableoregon.net>