



Minutes
Eastern Connecticut State University: Green Campus Committee Meeting
Wednesday, March 21st 9:00am Student Center Room 221

Attendees

Lynn Stoddard, Green Campus Committee Chair – *Institute for Sustainable Energy (ISE)*
Lourdes Ardel – *Human Resources*
Eric Germain – *Environmental Health & Safety*
Noah Hallisey – *Green Theme Housing*
Cindy Hodis – *Purchasing*
Renee Keech – *Facilities Management & Planning*
Jenna Lafleur – *ISE*
Kathy Martel – *Fiscal Affairs*
Stephen Nathan – *Environmental Earth Science (EES)*
Lauren Polansky – *Student Activities*
Paul Torcellini - *EES*
Zachary Stygar – *ISE*

1. Welcome and introductions
2. Poster Outreach Update –Jenna: Paul, Shellena and Jenna met with Simonette Quamina of the Art Department to discuss preliminary details for the green poster project (see attached subcommittee minutes). The current timeline is to assign the design project in-class in the Fall of 2018, review contestants over winter, then post the winning poster(s) around campus in Spring 2019, ideally in time for Earth Day. University Relations is supportive of the project and would like to be on the panel that judges and selects the winning posters. The posters could potentially also display on the digital monitors around campus. The monitors hold a frame for 10 seconds, which Paul noted could be a good design constraint. Steve drew comparisons to highway billboards: they need strong visuals with minimal text that can be quickly understood when passing by. There was some hesitance on whether students should be encouraged to use official university logos, because of their strict usage rules, which might restrict creativity. Paul noted, however, that future employers likely have similar logo adherence rules, so embracing Eastern’s logos in the designs would be good career practice. Lynn noted that use of Eastern’s sustainability logo, at least, could provide positive consistent branding. Steve and the poster subcommittee will loop back with University Relations as project details are hammered out.
3. Zero-Waste Events: Paul, Noah, and EES student Jen Croteau spoke with Jeff Kwolek of Dining Services about running select events—like the president’s picnics and university meetings—as zero-waste events. Jeff is on board with the idea but is concerned about transporting food scraps from the events back to Hurley’s compost compactor; Renee can run a work order to provide transport assistance from Facilities. At zero-waste events, student volunteers could stand at the compost and recycling bins to direct people as they dispose of their food scraps and dishware. The students can wear shirts featuring Eastern’s sustainability logo and ‘Zero-Waste Event’ (estimated cost of \$2.50 per shirt, which Paul is willing to cover). At the events, Jeff will push local food and compostable or recyclable dishes, depending on what can be ordered. The Sustainability Snippet could be used to promote and explain zero-waste events.



4. Recycling Messaging + Sustainability Snippet:
 - a. Shellena emailed in that she asked Nick Messina about sharing the recycling videos on the digital monitors around campus. He said that the monitors do not play sound, and only hold a still frame for 10 seconds.
 - b. The Sustainability Snippet is a way to share green tips and news to the campus via mass email. Paul suggests that tips should read like a call to action, like a challenge. Brainstorming concluded that Earth Day and Move Out will be the focus of the April Snippet, with a release date of the week before Earth Day. Jenna will ask Michelle Delaney about permission to send the Snippet to students.
 - c. There is the idea of buying pop-up displays (collapsible standing banners) featuring recycling messaging for use at special events and generally around campus. Renee noted their potential impact in high traffic areas like Hurley Hall and the Student Center. Displays cost between \$200-\$300, but Paul says his department has money this fiscal year that could cover the cost. The GCC can provide content guidelines for University Relations to draft a design; Lynn has an example waste flow display from Yale to share for design inspiration.

5. Move Out Collection: Historically run by Housing, items are diverted from dumpsters and donated to WAIM. Typically, students could donate unwanted items at locations near Mead, Constitution, and Noble halls. The Center for Community Engagement and Green Themed Housing could be key supporters. Paul suggested placing box trucks near dumpsters to emphasize and enable the option to donate rather than waste items. Renee will call LaMar Coleman to confirm this year's details. Another idea is to have a Move-Out table at the Earth Day event to provide students with info on where, when and how to donate.

6. Earth Day: Paul is coordinating an event with Noah Hallisey and the Environmental Club for Friday 4/20 in the Student Center. Twenty tables have been booked for displays from on- and off-campus groups. Current booths include Paul's chicks and solar cookers, the ISE and the Environmental Club. Potential groups to be invited to table include Green Themed Housing, Eastern's dining services, Grounded Coffee, and the Willimantic Co-Op. The EES department may also screen green movies the week of Earth Day, and possibly as part of the 4/20 celebration in the Student Center Café or on a portable TV cart. Noah can provide an Earth Day event write-up for the Sustainability Snippet

7. Summer Meeting Schedule: The committee is glad to meet over the summer; the schedule will play it by ear based on everyone's availability.

8. Other: Renee reported that the System office will be holding a reverse auction for power suppliers that will require 100% green energy. In recent waste audits, the recycling dumpster at Nutmeg appears over-filled, and may require more pick-ups.

For more information contact Jenna Lafleur at lafleurj@easternct.edu

Next meeting: 9:00 am Monday, April 16, 2018 in Student Center ___.