

Eastern CT State University
Green Campus Committee Meeting Minutes 10/28/15

People present:

- Lynn Stoddard, Director of ISE, and Green Campus Committee Chair
- Shellena Pitterson, Drafting
- Laura Miller, ISE staff
- Mimi Cedrone, ISE staff
- Kevin Paquin, University Relations
- Renee Theroux-Keech, Director of Facilities
- Eric Germain, Environmental Health and Safety
- Jason Coombs, Dining Services
- Kathy Martell, Office of the Bursar
- Dan Wunderlin, ISE intern
- Jenna LaFleur, ISE Credit intern
- Kevin McCormick, ISE intern
- Cindy Hodis, Associate Director Acquisitions
- Steve Nathan, EES professor
- Paul Torcellini, Endowed Chair, Sustainable Energy Studies
- Lourdes Ardel, Director of Human Resources
- Charlotte Macdonald, Student activities worker
- Makala Lamson, Student activities worker

1. New Sustainability Logo

- Choosing a new logo for sustainability at eastern: Mimi presented a brief introduction to branding and sustainability on campuses. Since the summer Mimi has been working with Kevin Paquin and Ed Osborn from University Relations to design and select a logo to promote sustainability. Committee members were each given ballot paper to select their favorite option from three potential logos. After the vote was cast the tri-colored logo option was selected. The logo includes dark green, light green and navy blue. The new logo will be posted on future outreach materials for all sustainability initiatives. Kevin recommended including the words “Eastern Connecticut State University” within documents when using the logo. Kevin will consult with ISE to work through the initial steps, he will also make a gray version of it so that it will photocopy well. The committee had questions about putting the logo onto university letter head, as well as ideas for program roll out. Lourdes suggests getting this onto polo shirts to launch. ISE will be working to create an Eastern sustainability web page. Outreach, use of the new logo, and the launch will be overseen by Mimi and Lynn in close coordination with University Relations. Until use guidelines are developed, anyone wanting to use the new sustainability logo should reach out to Mimi.

2. Green is the New Black Event 11/19/15 2-5pm

- Charlotte and Makayla shared specific details of this upcoming event which will take place in the student center lobby on Thursday November 19th from 2:00pm-5:00pm. The event will feature student clubs and activities relating to campus sustainability as well as giveaways such as aloe plants, coop gift cards, tea with Chartwells, and other sustainable food options. A piece of paper with trivia question ideas was sent around to committee members during the meeting and any other ideas for the event should be passed along to Laura Miller.

3. Recycling on Campus

- Outreach with the new recycling sticker and promotional video has gone out to all Residential Life staff and students.
- ISE is currently working on a promotional video to distribute to staff. These two initiatives have been treated separately as students are responsible for placing their own recycling into a recycling dumpster, whereas staff place it into the receptacle which is then emptied by custodial staff.
- Renee going over issues with recycling with custodial staff, and is also coordinating with Victoria to ensure the delivery of the new recycling dumpsters which will be blue and maroon in color. Renee initially reduced the number of trash dumpsters behind High Rise but over the course of the semester needed to increase the amount based on demand. Dan mentioned Laurel and Nutmeg have had some contamination. Renee may look into the number of tote bins for the Webb building. Paul is having students do inside building audits and asked if his students could follow custodial staff. Renee said this might be difficult due to scheduling of workers.
- During the President's breakfast a student complained about the lack of mixed recycling bins in student center. This is something that Renee will also be looking into. Lynn mentioned the NBC news video about the time capsule with the recycling poster in the background. <http://www.nbcconnecticut.com/news/local/ECSU-Students-Find-Time-Capsule-in-Dorm-Room-336444711.html>

4. Feedback on Campus Sustainability Week

- Eastern had a very successful Campus Sustainability Week with 257 participants between the seven events that were organized by the Institute for Sustainable Energy. Events at Eastern included: A CT rides booth promoting carpooling, an art walk tour, a vegan potluck, showing of the documentary 'Reuse', green themed yoga, and a garden work day. Thanks to all of those involved with the first statewide Campus Sustainability Week. <http://www1.easternct.edu/sustainenergy/2015-campus-sustainability-week/>

5. AASHE STARS update

- Laura gave a brief overview on the status of AASHE STARS for which ISE is currently entering final pieces of information into the reporting tool. ISE is working with Cindy, Renee, and Steve to input final information before November 15th.
- Green Purchasing Policies – Cindy shared Central's policy on green purchasing. The committee wanted to learn more about the process of making a draft of this policy for Eastern. Cindy will speak to Jim Howarth about getting this. Lynn mentioned statutory green cleaning policy available that she can send to Cindy. The committee is to review purchasing policies attached to this email and send comments to Cindy Hodis.

6. Trayless Dining

- Jason spoke about the initial success of going trayless in Hurley's dining hall. So far efforts have been student driven which has been important, there has been noticeably less food waste and shorter lines. Jason mentioned repurposing the trays which ISE will reconnect on. Jason also wants to do messaging for the trayless initiative during the spring 2016 semester. Jason also mentioned the dining hall joining an ugly fruit and vegetable initiative to encourage students to take all types of fruit and vegetables.

Next Meeting Friday November 20th at 8:45am Student Center 221.