Student Government Association  
General Board Meeting  
August 31, 2015

Present:  
**Executive Board:** J. Ahern (President), E. Drouin (Vice President), T. Mack (Treasurer), C. Gosselin (BAM), N. Vigorita (Secretary)

**Advisors:** M. Delaney, C. Ambrosio

**Senators:** H. Brooks, K. Chrzanowska, K. Constant, M. Ehrnfelt, M. McFall Gorman, J. Mazyck, L. Navarro, M. Patino, M. Styrctzula Ch. Welch, Co. Welch, G. Wrobel, M. Wysopal

**Guests:** E. Benoit, P. Hoeps, E. Osborn, J. Reid, J. Wescott

Meeting called to order at 3:03 PM

1. President's Report  
   a. Acceptance of Minutes from 4/27/2015  
      i. **Motion #9 (H. Brooks, J. Mazyck)** Motion to accept the minutes from 4/27/2015 *(16-0-0).* **Motion Carries.**  
   b. University Relations Projects: Mr. Howard Osborn  
      i. Welcome back!  
         ii. Mr. Osborn brought a photo of our new mascot to show the senate. He wants to get a singular, gender-neutral name for all the students to call this new mascot. He suggested we set up a program, event, etc. to come up with a new name for it.  
         1. We have 10,000+ current and alumni social media followers for Eastern so we can use this to our advantage to name the mascot.  
         2. Mr. Osborn suggested the top three names get a prize  
         3. Most schools contract with an outside company to make plush toy replicas of their mascot to sell to the bookstore. When a school group goes on a trip, they can take one with them to create an Instagram contest, who takes it the furthest, most selfies with it, etc.  
         4. It will be at all the events this year and we can put it anywhere with the green screen!  
         5. Mr. Osborn mentions we can use his office to help get some buzz for this.  
         6. Mr. Osborn would be willing to help with the judging, but would like the senate to take charge on this matter.  
         7. The old mascot didn't resonate with the students, he would like a complete 180 with this new chapter for Eastern  
         8. J. Ahern thinks this is a great idea, how would you like SGA to be involved.
a. Hype! Get this huge! Since we represent different groups, at the activities fair we could have a table with a bowl for ideas. Make it easy! Survey monkey, different communication channels.

9. E. Drouin suggests utilizing our Warrior Wednesdays, and expressed how we can use these toys as prizes and hype them up that way! Also, have the mascot at these events.

10. The more the campus sees this mascot, the better!

11. Mr. Osborn makes sure that we will have a table at the Clubs & Organizations fair.

12. M. Wysopal would like to see the mascot walking around at the fair and have a sign pointing to the name-contest table to get students to give ideas for the name.

13. Mr. Osborn suggested having the mascot at commencement as well.

14. M. Wysopal asks if we are planning a ‘reveal’ event for the new mascot:
   a. Mr. Osborn thinks we maybe can have a grand opening at one of the big soccer games during half time.
   b. KC suggested doing this at Family Day September 19.
   c. M. Delaney doesn’t believe this will be enough time to get this together.
   d. J. Ahern suggests having the name contest at both the Club and Organizations fair as well as the Family Day soccer game.

15. We need to be sure we advertise this enough to get as many students to vote as possible, then we need to cut down the number, vote again on these few names in order to fairly get the new name.

16. SGA can promote through our social media and Mr. Osborn’s as well. We do not want to have paper voting, as this will have too many entries to manually go through.

17. M. Ehrnfelt mentions that she can get this out in the Campus Lantern in either this week, September 3, or September 17.
   a. Osborn would like this week.

18. M. McFall Gorman comments that we don’t need to put names out there at the moment, we just need to get the word out, look for a naming contest soon, then at the club fair have info available on how to vote. She believes we should start accepting names on the 19 at the Family Day soccer game.

19. Co. Welch brings up that Fall Fest weekend we can also unveil as this is a big turnout.

20. J. Ahern mentions advertising this at the event we would like to plan as well.

21. H. Brooks mentions the concert as a possible idea.

iii. Mr. Osborn mentions his second item he would like help with. Merit- a website that every student gets a profile on and you can share the page with applications, employers, parents etc. It is populated with merits such as deans list, research, sports, and more. Go to meritpages.com and look for yourself!

1. He would like SGA to help promote this to the campus. You have to claim the page in order to add to it with other
extracurricular activities you do off and on campus. It is an incentive for students to do more. If there are ways SGA can help promote, Mr. Osborn would love this. He doesn’t think the students listen to him as much since he is not ‘hip and cool’ and believes we can assist in this aspect.

c. Welcoming Remarks
   i. Any questions?
      1. M. Ehrnfelt asked how many office hours we are required to have?
         a. Two, they don't have to be back to back, preferably 9-5, and not necessarily with a mentee/mentor
         b. M. Wysopal mentions not all students are not there 9-5
         c. This is true, but the majority of the students are so if the majority of senators are in the suite between these hours it should be effective
      2. J. Reid asks if there will be a paper visible with all the office hours listed, preferably listed with the tree upstairs
         a. Yes, this is in the works

d. SOAR Recap
   i. We had a great time at SOAR and have a big list of potential senators!
   ii. M. Ehrnfelt noted that a lot of clubs mentioned not being asked to be there.
      1. M. Delaney replied that generally, other clubs are not invited to be present at this event.
   iii. In the past, you had to sign up to get a promotional item from the SGA table which resulted in sign ups just for the item and not actually being interested in joining SGA. This time you just had to be interested in gaining information, so everyone that signed up (50ish freshmen) are actually interested in being a senator!

e. Retreat
   i. J. Ahern went to Camp Jewell as a child, it has many more organized events than camp Connri. The EBoard will go in a few weeks to build the retreat schedule for this year. This will be a mandatory event the weekend of October 3. We will have more information for you at the next meeting. If you really cannot go, talk to J. Ahern ASAP!

f. Fall Elections
   i. Application closes Sunday September 13, 11:59pm
   ii. Nominations are Monday September 14 at the regular SGA meeting
   iii. Campaigning is after the SGA meeting September 14 – September 23, 11:59pm
   iv. Voting is September 21-23
   v. Results announced September 24
   vi. The link is easier to get to this year and is case sensitive! http://Bit.ly/JOINSGA
   vii. M. Ehrnfelt is going to put this in The Lantern!
   viii. J. Reid thinks if we are low on senators after elections to put up signs on Stu 107’s windows advertising to come in and see the meeting.
   ix. C. Gosselin has some input from last year’s elections: while we were at the Club & Orgs fair, we were walking around and acing ‘pushy’ just trying to get names, which we were. This year he would like to see us walking around with information and not forcing the senators to come up with X amount of names.
x. Ch. Welch thinks it is important to not only get a good amount of names of interested students, but to also let them know about the delegate program and that they can just come to a meeting whenever they would like. Let them know there will be other opportunities to join as well.

xi. L. Navarro would like to see us instead of pushing, talking about experiences we have had in SGA and to answer questions then and there rather than just saying to go to the website. He brings up the stereotype that ‘white people meet here’ and would love to see this broken.

xii. M. Mcfall Gorman mentions we want to let students that we are here for their issues, problems, etc as well. Yes we want students that are interested, but also we want them to know we are here *for them*.

xiii. J. Ahern says we can re-word the delegate program as needed to get everyone, regardless of time constraints, to be involved.

xiv. Co. Welch would like to see the suggestion box back out

### 2. Vice President’s Report

#### a. Committee Updates/Introductions

1. We have gotten rid of the internal committee, as we would like to see us doing better for the students rather than just ourselves. Please see E. Drouin for what committee you want to be in.

#### ii. Public Relations- M. McFall Gorman is head

1. Our new mascot, promoting the university, the multiple fairs, and the suggestion box are some of what this committee will be looking into; M. McFall Gorman would like to concentrate on elections first. We also will advertise for clubs as they need us. These requests are all sent to N. Vigorita who sends them off to M. Mcfall Gorman. She is looking forward to a great year!

#### iii. Student Issues- H. Brooks is head

1. It is important to pinpoint the issues that have been affecting the campus as a whole, but also different groups, such as commuters, and reaching out to them as their voices are often left out.

2. How can we make SGA more present on campus? H. Brooks would like to collaborate with PR to get input from all the students. He is also taking requests for issues you would like to see fixed.

3. There is a new format for this committee with a few ad hoc committees within the club with a few senators per club to address specific issues.

4. H. Brooks would like to see more senators at the University Senate meeting- every other Tuesday at 3:30; please see him if you would like more information!

#### iv. BAM

1. Bam is set for senators at the moment, with one spot saved for a freshmen.

2. C. Gosselin would like to get more involved with the clubs, make it a more universal thing for the senate to work with clubs on paperwork in the suite.
b. Committee Assignments
c. As SGA senators, we need to talk to students; this is the most important thing. Just talking with fellow students to get issues, ideas, etc. even if you’re not on issues is key!
d. In order to be successful we need to listen!

3. Treasurer’s Report:
   a. Accounts Update
      i. General Board: $10,000
      ii. Executive Board: $6,745
   b. Motion for the Shuttle
      i. **Motion #10 (H. Brooks, M. McFall Gorman)** Motion to spend no more than $19,240 on the shuttle for the Fall 2015 semester **(10-0-0)**. Motion Carries.

4. Secretary Report:
   a. Code of Conduct
      i. Please do not wear skirts or dresses that fall above your fingertips when at your sides, jeans, or non-business casual clothing.
      ii. Please do not be on your phone during meetings, texting included. If you need to take a call, please quickly excuse yourself from the room.
   b. Office Hours
      i. E-life is a newer version of Filemaker, but you just sign in and sign out. It is much easier. If you are a student center employee this is taken into account and will not affect one another.
      ii. It is confirmed by fellow senators that this is much easier than Filemaker last year!

5. Advisor Report:

6. Old Business

7. New Business
   a. Constitution Day, Thursday September 17
      i. J. Wescott the new grad intern in OSA. Met with J. Ahern last week about this day. As a state univ we are required to do something for this day
      ii. J. Ahern- we thought this would be a good idea to do a voter registration table/constitution table where you can get a mini constitution. The rest is up to us, can be brought in any direction, and many don’t require funding
      iii. Erin- thinks this event would be more appropriate for one of the government clubs to do this
      iv. J. Wescott thinks this event should be done by a neutral event
      v. Erin suggests the con/lib and college dems could collab
      vi. Harrison thinks SGA should take the lead on this one so it is neutral, with little to no funding.
      vii. Judy- are there any other clubs that are nonbypartison that could do this?
      viii. Justin- I know that those that went on the conference got the feel of no programming, but thinks we should do whatever we can to get your name out there
and we should do this. Will bring this to PR committee and anyone else who wants to participate can

ix. Maggie wants to know why we can't spend money

x. Justin- not that we can't, money is tight and doesn't think it will be necessary to spend a lot

xi. J. Wolcott, thinks we need to figure out how we are going to get to students if we don't do events like this, but this is a really simple event to get our name out there for free. But doesn't believe this will draw a big crowd.

xii. Justin thinks J. Wolcott will be an asset to us as past SGA senator at SNHU

8. Open Floor
   a. Mae- saw new spots for Leap apps and event request on eWeb to hopefully be up and running flawless soon
   b. Please attend the Clubs & Orgs fair!

9. Dates to Remember:
   a. Student Activities Fair: Thursday, September 10th 5:00 PM – 7:00 PM
   b. SGA Elections- Applications Close: Sunday, September 13th 11:59 PM
   c. SGA Meeting #2 / Elections - Nominations: Monday, September 14th
   d. Town Gown #1: Thursday, September 17th 6:00 PM – 7:30 PM
   e. SGA Elections - Voting: September 21st – 23rd via Eastern E-Mail
   f. SGA Elections – Results Announced: September 24th

Meeting adjourned at 4:06 PM