

## 2013 Strategic Plan Dashboard (As of November 2014)

Data not available
  No progress
  Slight progress
  Moderate progress
  Significant progress

<p><b>Objective 1: Maximize the value of an Eastern Degree</b></p> <ul style="list-style-type: none"> <li><span style="color: red;">●</span> Increase the average SAT scores</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students from the top 10 and 25 percent of their high school class</li> <li><span style="color: green;">●</span> Increase four and six year graduation rates</li> <li><span style="color: green;">●</span> Increase the percentage of students receiving merit and need based aid</li> <li><span style="color: red;">●</span> Decrease average student loan debt</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students participating in mentoring programs with alumni and professionals</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students entering a career of their choice immediately after graduation</li> </ul>	<p><b>Objective 2: Ensure that programs are relevant, effective and challenging</b></p> <ul style="list-style-type: none"> <li><span style="color: yellow;">●</span> Increase retention and persistence rates in majors</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students entering graduate school or a career of their choice immediately after graduation</li> <li><span style="color: green;">●</span> Increase the percentage of students completing Global Field Courses or Study Abroad</li> <li><span style="color: lightblue;">●</span> Increase enrollments and completions in graduate programs</li> <li><span style="color: green;">●</span> Increase productivity in research and creative activity</li> <li><span style="color: green;">●</span> Assess innovation in new and existing undergraduate majors and graduate programs through annual reports and the Program Review Processes</li> <li><span style="color: green;">●</span> Increase resources for faculty research and creative activity</li> </ul>
<p><b>Objective 3: Expand integrative learning on campus and in the community</b></p> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Increase LAW opportunities across all majors</li> <li><span style="color: green;">●</span> Increase the number of students with the LAW attribution</li> <li><span style="color: green;">●</span> Increase the percentage of students presenting or publishing their undergraduate research or creative work</li> <li><span style="color: green;">●</span> Increase the percentage of students completing Global Field Courses or Study Abroad</li> <li><span style="color: yellow;">●</span> Increase the percentage of students engaged in integrative learning experiences in Windham</li> <li><span style="color: green;">●</span> Increase the number of Windham Public School students attending Eastern activities</li> <li><span style="color: red;">●</span> Increase the number of Windham Public School students enrolling at Eastern or another college</li> </ul>	<p><b>Objective 4: Ensure that students, staff, and faculty achieve their full potential</b></p> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Increase the percentage of students utilizing the Academic Services Center</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students meeting the standards for Satisfactory Academic Progress and good academic standing</li> <li><span style="color: green;">●</span> Increase student, faculty and staff awareness of Counseling and Psychological Services (CAPS)</li> <li><span style="color: red;">●</span> Increase the number of counselors in CAPS</li> <li><span style="color: lightblue;">●</span> Increase retention and persistence rates of first-time, full-time and transfer students</li> <li><span style="color: yellow;">●</span> Increase student satisfaction with academic advising as measured by the National Survey of Student Engagement</li> <li><span style="color: green;">●</span> Increase the percentage of faculty and staff participating in professional development programs</li> </ul>
<p><b>Objective 5: Increase public awareness of Eastern's unique mission and community</b></p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><span style="color: red;">●</span> Increase the yield rate of admitted students</li> <li><span style="color: red;">●</span> Increase average SAT scores</li> <li><span style="color: lightblue;">●</span> Increase the percentage of students from the top 10 and 25 percent of their high school class</li> <li><span style="color: green;">●</span> Increase the number of students receiving merit aid</li> <li><span style="color: green;">●</span> Increase merit and need based aid</li> <li><span style="color: red;">●</span> Increase of out-of-state and international enrollment</li> </ul> </div> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><span style="color: green;">●</span> Increase diversity of the student body and diversity across all majors</li> <li><span style="color: green;">●</span> Increase the number of full-time/tenure-track faculty</li> <li><span style="color: red;">●</span> Reduce average class size</li> <li><span style="color: green;">●</span> Increase the percentage of courses taught by full-time/tenure-track faculty</li> <li><span style="color: green;">●</span> Increase faculty research and creative activity</li> <li><span style="color: green;">●</span> Increase resources available for marketing</li> </ul> </div> </div>	

