### Eastern Connecticut State University
First Latin American and Caribbean Studies Conference
4/24/15
Program

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8:00am</td>
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<tr>
<td>8:30am</td>
<td>Welcome &amp; Opening Remarks</td>
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| 9:00am | **Educational Experiences in and about Latin America and the Caribbean**  
- **Puentes al Futuro/Bridges to the Future: Building Cultural Understanding and Pride**  
  Kimberly Armstrong Silcox (Center for Community Engagement, ECSU)  
  Luis Rodríguez (Center for Community Engagement, ECSU)  
  Rose Marie Hernández (Windham Middle School Family Liaison, Puentes al Futuro/Bridges to the Future Program Coordinator)  |
| 9:20am | **Global Field Experiences in Jamaican Schools, 2011 – 2013**  
  David Stoloff (Center for Educational Excellence; Education Department, ECSU)  |
| 9:40am | Questions & Answers                          |
| 10:00am | **Tourism in Latin America and the Caribbean**  
- **Wine and Vine Heritage Marketing in Latin America’s First Viticultural Region**  
  Emiliano C. Villanueva (Business Administration Department, ECSU)  
  Liliana Girini (Universidad de Mendoza)  |
| 10:20am | **Touristic Transformations: The Making of Cuban Authenticity in an ‘Emerging Tourist Area’**  
  Ricardo Pérez (Sociology, Anthropology & Social Work Department, ECSU)  |
| 10:40am | Questions & Answers                          |
| 11:00am | **Politics and Economics in Latin America and the Caribbean**  
- **The “New Extractivism” and Resistance in Latin America: The Case of Guyana**  
  Dennis Canterbury (Sociology, Anthropology & Social Work Department, ECSU)  |
| 11:20am | **Rethinking the Welfare State in Latin America: Social Features of Conditional Cash Transfer Programs in Bolivia and Peru**  
  Martín Mendoza-Botelho (Political Science, Philosophy & Geography Department, ECSU)  |
| 11:40am | Questions & Answers                          |
| 12:00pm | **Pre-Columbian and Colonial Latin America**  
- **Theatres of Conversion: Jesuits and Tupi in Sixteenth-Century Brazil**  
  Joan Meznar (History Department, ECSU)  |
| 12:20pm | **Ancient Maya Political Development and the Chocholá Style**  
  Maline D. Werness-Rude (Art and Art History Department, ECSU)  |
| 12:40pm | Questions & Answers                          |
| 1:00pm | **Keynote Presentation: Figurines and Face-neck Jars from Northern Peru**  
  Kimberly Jones, Ellen and Harry S. Parker III Curator of the Arts of the Americas (Dallas Museum of Art, Dallas, Texas)  |
| 1:30pm | Questions & Answers                          |