Fall 2014

ENG 461-01, Senior Seminar: The Rhetoric of Sports
Mondays, 4:00 - 6:45 p.m.
Dr. Rita Malenczyk

In this course we will explore how sports are represented in national and international culture and the ramifications of those representations for the place and significance of sport in society. Through the lenses of rhetorical theorists such as Kenneth Burke, Ernest Bormann, and others, we’ll look at how the media frames sports, sporting events, sports heroes, sports controversies, youth sports, and so on. The first semester of the seminar introduces you to the subject matter—with rhetorical theory, as well as some reading on the sociology of sport—and requires you to develop a proposal for an extended and researched rhetorical analysis of a (sporting) topic of your choice, which will then be developed in ENG 462.