



The newsletter of the Web Policy and Review Committee

Department Web Pages

As part of the University's web page development project, 12 Eastern departments updated their web pages in 2004–05. Using standardized software, design templates, and ITS training, departments which have new sites and are maintaining them with their own resources include:

- School of Arts and Sciences
- Health Services
- Card Services
- Catering Services
- Canadian Studies
- Career Services
- Facility Management and Planning
- Physical Sciences
- Public Safety
- Fiscal Affairs
- Learning Center
- English
- ITS
- WebCT Support
- School of Continuing Education
- Pre-Law
- Student Activities
- Media Services
- Psychology
- Human Resources
- Unity Center
- WECS-FM Radio
- University Senate
- Institutional Research and Planning
- American Humanics
- New Student/Parent Orientation
- Office of International Programs

Sites under development include:

- Communications
- Economics
- School of Education/Professional Studies
- Biology
- Student Affairs
- Women's Center
- Alcohol and Other Drug Prevention
- Modern and Classical Languages
- Campus Lantern
- Computer Science



EASTERN CONNECTICUT STATE UNIVERSITY

Other Web Accomplishments

There have been many other improvements to the Eastern website this past year, including:

- The Department of Athletics new site is the work of two student workers and four members of the staff and features more than 5,000 pages!
- The Calendar of Events is active, with more than 100 events ranging from Student Activities to Athletic events posted for September 1- November 30, 2005.
- The website for the J. Eugene Smith Library has been moved to the University's web server.
- Information Technology Services received a CQIA (Connecticut Quality Improvement Award) for the department website improvement process outlined above.
- More than 70 department personnel now use "Contribute" software to maintain department pages. These include the Biology Department, Card Services, the Institute for Sustainable Energy, the University Senate, and a number of individual faculty maintaining personal sites.
- Home page improvements include the news scrollbar and Flash ads concerning University events such as the Arts and Lecture Series, Open House, and University Hour.
- The student portal has been improved, with RSS feeds for world news added.
- There has been a marked increase in the use of web forms and surveys. The Admissions Open House received 397 responses, the Library received 431 responses to a request, and other groups such as Card Services, the General Education Program Committee, Fire Safety, and the Department of Athletics also have had success using web-based surveys and forms.
- The number of people with web accounts continues to grow, with more than 300 individuals with web publishing accounts as of November 2005.

Site Volume

Interested in finding out what pages are most popular with Eastern website visitors? Simply go to <http://www.easternct.edu/stats/> for a host of data and useful information. For instance, you might discover that the total number of hits on the site in November 2004 was 5.3 million. In September 2005, that figure had jumped to 6.9 million. There are more than 11,000 visits to our site every day, with almost 60,000 pages accessed each day.

Future Plans

The Web Policy and Review Committee have developed goals for 2005–06:

- **Continue to support departmental webpage development and maintenance.**
Most departments (70+ percent) have updated their pages to reflect the new standards and have people assigned to maintain pages. In 2005-06 we hope to complete the project so that all Eastern web pages are standardized and maintained with current information.
- **Redesign Eastern homepage.**
As Eastern's departmental web development project nears completion, a review and upgrade of the Eastern home page reflects a natural progression. The web committee is currently developing a design process that will include many opportunities for campus-wide feedback.
- **Review entire Eastern website for possible hierarchical/navigational improvements.**
With a new home page, a review of the various levels of Eastern's website will also occur.

Look for more information from the Web Policy and Review Committee as events warrant. Suggestions can be routed to co-chairs Ed Osborn (55043) or Brian Lashley (55306).