



Eastern Connecticut State University

# NEWS

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**For Immediate Release**

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## **Eastern Students Triumph at Elevator-Pitch Competition**

**Willimantic, Conn.** — Four students from Eastern Connecticut State University's Business Administration Department competed in the finals of the Connecticut State University System's elevator-pitch competition on April 4 at Central Connecticut State University. They gave one-minute presentations of business concepts to judges from the entrepreneurial, legal and finance communities.

Eastern senior Henry Fournier of Hartford won first prize for his proposed business, "Green and Grind," an organic recycling company based out of Stamford. Senior Jack Wesa from Griswold was given honorable mention for his business, "Glucose Shark," a sugar-free soda containing nutrients beneficial to maintaining stable glucose levels in diabetics. Seniors Kori Burz from Manchester and Alexis Pagan from Meriden also represented Eastern in the competition.

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Eastern Connecticut State University is part of the Connecticut State University (CSU) system and is the state's public liberal arts university. ECSU serves more than 5,000 students each year on its Willimantic campus.

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