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### **ECSU's Ninth Annual BOWLATHON**

Willimantic- Eastern's annual BOWLATHON is just a few weeks away. The event will take place on **Saturday, March 15<sup>th</sup> at Willi Bowl on Rout 6 in North Windham. Starting times are 1:00 p.m. and 3:00 p.m.**

The BOWLATHON, now in its ninth year, has become a tradition involving the Eastern community and local businesses. The event is a fundraiser for scholarships where students and community members bowl for pledges and pins. Students from area high schools will receive scholarships from the event's proceeds.

The BOWLATHON partially funds the ECSU Foundation's Community Youth Scholarship supporting first-year Eastern students from fourteen area high schools. Eleven students received scholarships from last years BOWLATHON and more than \$41,000 has been raised in the past three years.

**--More--**

### **BOWLATHON P. 2**

Each team consists of four bowlers. Each bowler must raise a minimum of \$30 to participate. Prizes are awarded for highest scores, top fundraisers and spirit.

Businesses who wish to help sponsor and/or participate in the event must fill out a sponsor pledge form and check how much money they will be donating. Businesses who help sponsor the event will receive advertising for their company at Willi Bowl. Businesses who contribute over \$300 will have their company's sign displayed at Willi Bowl for one year; contributions of over \$1,000 will also have the company's name printed on this year's T-shirts. The Businesses are also encouraged to send teams to participate in the event.

The BOWLATHON is co-hosted by the ECSU Foundation and the Eastern Connecticut Alumni Association. The Foundation annually supports students and faculty at Eastern by providing funds for endowment, student scholarships, faculty development, grants for academic projects, and library and laboratory resources.

For more information, pledge forms and to register call Eastern's BOWLATHON Hotline at (860) 465-4516. Registration and Sponsor forms are to be returned to the ECSU Foundation. Checks can be made payable to The ECSU Foundations. Pledge forms and money must be turned in at the event.

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Eastern Connecticut State University is the state's public liberal arts university,  
located in Willimantic, Connecticut.