

RELATED JOB TITLES*

Advertising Representatives
 Audio/Visual Specialist
 Broadcast Journalist
 Community Relations
 Professional
 Copywriter
 Development/Fundraiser
 Market Research Analyst
 Media Buyer
 Narrator
 Photographer
 Professor
 Program Manager
 Public Administrator
 Public Information Officer
 Public Relations Associate
 Speech Writer
 Speech Pathologist
 Sportscaster
 Training Specialist
 Writer

**Some jobs may
 require an advanced
 degree or*

SAMPLE EMPLOYERS

Advertising Agencies
 Colleges & Universities
 Government
 Hospitals/Health Care
 Law Firms
 Non-Profit Organizations
 Private Corporations
 Publishing Firms
 Radio & Television
 Sports & Entertainment
 TV/Radio Stations

» RELATED MAJOR SKILLS

Ability to Write Clearly & Speak Effectively
 Demonstrate creativity & Artistic Expression
 Detail-Oriented & Able to Meet Deadlines
 Evaluate & Compile Market Research
 Gather Information & Data
 Influential/Persuasion Skills
 Present Specific Viewpoints
 Reporting & Editing Skills

» RESOURCES IN THE LIBRARY:

How to Get Into Advertising: a Guide to Careers
 in Advertising
 Media and Marketing Communications

» PROFESSIONAL ASSOCIATIONS:

American Advertising Federation: www.aaf.org
 American Society of Journalists & Authors: www.asja.org
 National Association of Broadcasters: www.nab.org
 National Cable and Telecommunications Association: www.ncta.com
 National Communication Association: www.natcom.org
 National Newspaper Publishers Association: www.nnpa.org
 Public Relations Society of America: www.prsa.org
 Public Relations Student Society of America: www.prssa.org
 Society for News Design: www.snd.org
 Society for Technical Communication: www.STC.org

» JOB & INTERNSHIP SEARCH LINKS:

Advertising Job Bank: pwr.com/ADJOBANK/
 Adweek Online Classifieds: www.adweek.com
 Broadcast Employment Service: www.tvjobs.com/
 Council of Public Relations Firms: www.prfirms.org
 Entertainment Careers: <http://www.entertainmentcareers.net/>
 Mandy's International Film & TV Production Directory: www.mandy.com/1/filmtvjobs.cfm
 Media Job Listings: TV, Film, Radio: tvandradiojobs.com/
 Media Line: www.medialine.com
 O'Dwyer's PR Daily: www.odwyerpr.com
 PR Week: www.prweekjobs.com
 PRSA Job Center: <http://www.prsa.org/jobcenter/>
 Riley Guide: <http://www.rileyguide.com/sales.html#adv>
 Talent Zoo: <http://www.talentzoo.com/>
 The Write Jobs: www.writejobs.com
 TVJobs.com: www.tvjobs.com
 Work in PR: www.workinpr.com

» CAREER INFORMATION LINKS:

Career Overview: <http://www.careeroverview.com/media-communications-careers.html>
 Pathways to Careers in Communication: <http://www.cofc.edu/communication/5thEd.htm>
 National Communication Association: <http://www.natcom.org/>

» ECSU RELATED ORGANIZATIONS/CLUBS:

Public Relations Student Society of America
 (PRSSA)
 American Marketing Association (AMA)
 American Advertising Federation (AAF)
 TV 22
 Sustinet/Yearbook Club
 Campus Lantern

Internships in Connecticut | Communication

» **Andrea Obston Marketing Communications**

<http://www.aomc.com/>

» **Big Brothers and Big Sisters**

http://www.bbbs.org/site/c.9iIL13NGKhK6F/b.5962351/k.42EB/We_are_here_to_start_something.htm

» **Captured Time Productions, LLC**

<http://www.capturedtimeproductions.com/filminternships.html>

» **Chartwell's at ECSU**

<http://www.dineoncampus.com/easternct/>

» **Citadel Broadcasting: Jammin' 107.7**

http://www.jammin1077.com/includes/forms2/src/?form_id=4

» **City of Hartford, Mayor's Office, Dept. of Communications**

<http://www.hartford.gov/government/mayor/communications.asp>

» **Clear Channel Communications**

<http://clearcareers.clearchannel.com/>

» **Connecticut Public Broadcasting Network**

<http://www.cpbn.org/internships-and-work-study>

» **Connecticut Secretary of State**

http://www.ct.gov/sots/cwp/view.asp?a=3178&Q=392154&sotsNav=|47566|&sotsNav_GID=1842

» **Connecticut Sun, WNBA**

<http://www.wnba.com/sun/>

» **Department of Economic and Community Development, Film and Digital Media Intern**

<http://www.ct.gov/ecd/cwp/view.asp?a=1568&q=305810>

» **Dow: Public Affairs Internship**

<http://www.dow.com/careers/programs/pa.htm>

» **EASTCONN**

http://www.eastconn.org/index.php?option=com_content&view=section&id=10&Itemid=72

» **Easter Seals of Connecticut**

http://ct.easterseals.com/site/PageServer?pagename=CTDR_Internship_Opportunities

» **ESPN Internships**

<http://espn-careers.com/campus/internships.aspx>

» **Eye Witness News Channel 3**

<http://www.wfsb.com/wfsb-jobs/16846191/detail.html>

» **FOX CT TV Now Internships**

<http://www.ctnow.com/about/jobs/>

» **Foxwoods Resort & Casino**

<http://www.foxwoods.com/Careers.aspx>

» **Intern for Stamford Media Center and Productions, via the Jerry Springer Show**

<http://www.jerryspringertv.com/>

» **Marlin Entertainment**

<http://www.marlinent.com/>

» **Mohegan Sun Resort and Casino**

<http://mohegansun.com/sitelet/spirit-aquai/contact-us.html>

» **Natchaug Hospital**

<http://www.natchaug.org/>

» **NBC Universal**

http://www.nbcunicareers.com/internships/la_ny_area/

» **News 12 Connecticut**

http://www.news12.com/news/article_external.jsp?articleId=228077

» **News 8 WTNH Internship**

http://www.wtnh.com/dpp/community/Intern_at_WTNH

» **Northeast Utilities**

<http://www.nu.com/jobs/internship.asp>

» **Norwich Tigers Baseball Team**

http://web.minorleaguebaseball.com/team5/page.jsp?ymd=20100405&content_id=9091812&vkey=team5_t571&fext=.jsp&sid=t571

» **The Governors Prevention Partnership**

<http://www.preventionworksct.org/page486.html>

» **The Norwich Bulletin**

<http://www.norwichbulletin.com/contact>

» **United Technologies Corporation**

http://careers.utc.com/under_intern.asp

» **Wadsworth Atheneum**

<http://www.wadsworthatheneum.org/join/internship.php>

**The above is only a sampling of the myriad of internships available. Contact the Office of Career Services for additional internship resources.*