

ECSU's Entrepreneurship Club Issue #2

What's The Biz?

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Be a Key Planner

Melissa Gugliotti

Need some assistance managing your semesters at Eastern? One quick and easy way is to use The Business Key Planner. The Business Key Planner is an online academic resource useful for YOUR academic journey. It is meant to assist users in locating important resources, to quickly present the various outlines needed to fulfill your academic degree, and create plans to accomplish your academic or career goals!

So what's in this planner? Well, it's divided into five sections: Advising, Majors and Minors, Scenario Strategies, Experiential Learning Experiments, and Graduation. Each section provides links to key contacts and a checklist of what to do. Throughout the sections there is a significant amount of information about BEST fest, internships and co-ops, and resume and interview strategies. The Key Planner is available for accounting, business, and BIS majors through your own Blackboard Vista as a course named Business Advisor Key Planner – Business Key Planner Citurs. Just click and you're ready to go! If you want to develop a deeper understanding of the Key Planner there is a useful link that Dr. Alex Citurs, a business professor at Eastern and creator of the Planner, provides that explains some essential parts of the Planner (<http://www.easternct.edu/business/keyPlanner.html>) Another useful link is located on the Eastern website on the Business Administration page under Quick Links. The video link is located on the bottom of the Quick Links page. The Key Planner allows students to conduct their own future and monitor their academic progress via online. Start monitoring now!

President: *Cody Hall*

Vice President: *Stephanie Armagno*

Treasurer: *Bethany Delaney*

Secretary: *Kate Smith*

Public Relations Officer: *Thomas Vickers*



Upcoming Events

- Resume workshops
- SBIR Poster Competition
- Guest speakers
- BEST Fest

For dates and times of these events or for other information about Entrepreneurship Club, please email entrepreneurship@my.easternct.edu

What's The Biz?

Experience "Experience"

Thomas Vickers

Interested in getting a job in your field of study? <http://eastern.experience.com/er/security/login.jsp> helps you find a job of your interest by asking what area of the workforce you want to be in. After creating an account and filling out your information, you and over 4.2 million other students and alumni are open to over 100,000 different employers.

You can search for employers and the job openings they have or they can search for you after you upload your personal resume. The best part about Experience, besides that there are new postings every day, is that it is FREE to eastern students and alumni! For more information contact the Office of Career Services at www.easternct.edu/career. They will be as willing to help you as they were to help me. Log on now!

Get Discovered!

Jovani Jean-Charles

Don't miss the opportunity to have your innovative ideas discovered, acquire genuine investment dollars, and begin social networking all in one competition! On October 20th 2011 SBIR (Small Business Innovation Research) will be hosting an informational, followed by a poster competition for student entrepreneurs from Universities such as: The University of Connecticut, Central Connecticut State University, Eastern Connecticut State University, Naugatuck Community College, and The University of Hartford (There will be five posters from each participating University). These events are open to all students and their ideas. The seminar will be held from 3-4 P.M and the poster competition will be held from 4-6 P.M. Participants will discuss their intelligent ideas with student entrepreneurs; investors; small business development experts, and established entrepreneurs. These voters will then proceed to vote for their top poster picks. Winners will advance to the November Connection at Eastern Connecticut State University where they will have the chance to compete for genuine investment dollars! Registration will be available for all students with any major through the iHub/UConn Connection website. Posters will be available for viewing at the iHub. Investments, brilliant ideas, and many people to network with because of SBIR, don't miss it! Register now! <http://www.ctihub.com/show/nih-workshop-2011>

The BEST Fest

Stephanie Armagno

It's the biggest and BEST event of the semester. The BEST Fest is a Festival of sorts celebrating Business Experiential Skills and Technology. ECSU is hosting this inter-collegiate event this year on November 17th, 2011. Think of it like a career fair, but the employers come around to *you*. Pick a project you have completed that you would feel confident showing off to employers, attend a resume workshop, print out several copies of your new and impressive resume, dress like a professional and go to the BEST Fest to impress potential employers. This is really a unique opportunity where your future is literally put into your hands and is directly connected with how much you apply yourself in college. For more information and registration, go to: <http://www.easternct.edu/business/bestfest.htm>. Prove yourself to employers and register RIGHT NOW!

Spice Up Your Resume

Stephanie Armagno

The problem with us, the younger generation, is not our naiveté or overzealous ambition. I would say it's our widespread lack of quality résumés.

Résumés are the most important part of an interview after character and appearance. At Eastern you are given many opportunities to add accomplishments or volunteer activities to your résumé and this is exactly what you should be doing. College is the time to take advantage of everything offered to you because, since you're already paying for tuition, just call it getting your money's worth.

While it may seem like a daunting task to create a résumé that reflects everything noteworthy you've done thus far in life, there are ways to make it easier. The Entrepreneurship Club is one of these facilitating factors. Entrepreneurship Club will be hosting a Résumé-Building Workshop to be taught by career services. The event will take place in November and by the end you will have powerful, persuasive, piece of paper in your hand that will describe who you are, what you've done, and the special skills that only you have that will help you land the right job.

This is the best time to take advantage too! In college you have so many opportunities and people willing to guide you before you're released into the real world. I agree, it's intimidating to file through your past to choose the scholarships, papers, volunteer work, or internships that deserve a place in your résumé. How do you decide? Let the Résumé Workshop help you out with that one. Be there or be...unprepared.

See you in November and keep an eye out for the fliers for more info!

MESSAGE FROM BUSINESS CHAIR

DR. CRAIG ERWIN, CHAIRMAN OF THE DEPARTMENT OF BUSINESS ADMINISTRATION

Fall is an exciting time. Some students are just starting out. Others are working hard to finish their graduation requirements. Either way, we can help. The Department of Business Administration offers a variety of majors and minors for students interested in careers in Accounting, Business, Information Systems, Organization Management and related areas as well as numerous extracurricular opportunities. We also plan to submit an eligibility application this year to begin the process of earning AACSB accreditation.

Make yourself aware of events and activities, as well as academic advising tools and information on our majors, minors, faculty, and resources. Visit the department's homepage at <http://www.easternct.edu/business/>. Check the Events link for details on guest speakers and an information session on careers. You'll also see opportunities to demonstrate your skills and interact with Connecticut employers at the Accounting Career Fair on October 6th and the BEST Fest on November 17th.

I urge you to join a student club or association, such as the Accounting Club, AITP, the AMA or the Entrepreneurship Club. There

are also many other clubs, events and activities on campus. Check them out at <http://calendar.easternct.edu/calendarNOW.aspx>.

Please visit your academic advisor to make sure you're on the right track to graduate and see Karen Crowley, the Internship Coordinator, in Webb 423 about internships and co-ops. The advising tools available at <http://www.easternct.edu/business/advising-resources.html> can also help you graduate on time.

College is expensive! Spending a 5th year in college results in obvious costs such as lost income and additional tuition, room and board. But, a cost that many overlook is the cost of not being able to invest in a retirement savings plan during that 5th year. If you had graduated on time and put 10% of your salary (assume a \$50,000 salary) towards retirement, as experts recommend, and earned an 8% return for 45 years, your savings would have doubled five times. You gave up \$160,000 in retirement savings. That's an expensive 5th year. Graduate on time. It pays!

I'm happy that you are interested in our programs and activities. Please get involved and stay in touch.