## Business Major 2016-2017

(For first year students starting at Eastern in Fall 2008 or later)

### Liberal Arts Core (LAC)

**LAC Tier 1 Methods and Concepts**
- (T1A) Arts in Humanities: Arts in Context (3 cr.)
- (T1LT) Arts in Humanities: Literature & Thought (3 cr.)
- (T1H) Historical Perspectives (3 cr.)
- (T1SS) Social Sciences (3 cr.)
- (T1NS) Natural Sciences (3-4 cr.) (with lab recommended)

**First Year Foundations #**
- (Complete within first 30 credits)
- (T1M) Mathematics # (3 cr.)
- (T1W) College Writing # (3 cr.)
- (T1HW) Health & Wellness # (2 cr.)
- (T1FYE) First Year Experience# FYI 100 (3 cr.)

**LAC Tier 2 Synthesis and Application**
- (T2CE) Arts & Humanities: Creative Expression (3 cr.)
- (T2CP) Cultural Perspectives (3 cr.)
- (T2IS) Individuals & Societies (3 cr.)
- (T2IT) Applied Info. Technology (3 cr.)

**LAC Tier 3 CAPSTONE Independent Inquiry**
- Liberal Arts Culuminating Experience (3-4 cr.)
- BUS 301- Bus Ethics

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### Business Electives (any 300 or 400 level Business courses) 12 cr.

See reverse side for electives

### Related Course Requirements (12 cr.)

<table>
<thead>
<tr>
<th>Course # and Title</th>
<th>Prerequisite</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 200 Principles of Microeconomics</td>
<td>None</td>
</tr>
<tr>
<td>ECO 201 Principles of Microeconomics (Satisfies LAC - T2IS)*</td>
<td>LAC - T1SS (See *1)</td>
</tr>
<tr>
<td>MAT 216 or Statistical Data Analysis</td>
<td>LAC - T1M</td>
</tr>
<tr>
<td>ECO 215 Statistics for Business and Economics*</td>
<td>LAC - T1M (See *2)</td>
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<tr>
<td>BUS 205 Management of Business Information (Satisfies LAC - T2IT) (See *2)</td>
<td>LAC - T1M Req.; LAC - T1TS Rec.</td>
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</tbody>
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### Related Business Requirements (4 cr.)

<table>
<thead>
<tr>
<th>Course # and Title</th>
<th>Prerequisite</th>
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</thead>
<tbody>
<tr>
<td>ACC 201 Principles of Accounting I</td>
<td>None</td>
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<tr>
<td>ACC 202 Principles of Managerial Accounting</td>
<td>ACC 201</td>
</tr>
<tr>
<td>BUS 201 Principles of Management (Satisfies 1/2 of W2 req.)</td>
<td>None</td>
</tr>
<tr>
<td>BUS 225 Marketing (Satisfies 1/2 of W2 requirement)</td>
<td>ECO 201 Recommended</td>
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<tr>
<td>BUS 245 Business Finance</td>
<td>MAT 101, ACC 201</td>
</tr>
<tr>
<td>BUS 250 Business Law I</td>
<td>None</td>
</tr>
<tr>
<td>BUS 260 Operations Management</td>
<td>MAT 216 or ECO 215 or Equivelant</td>
</tr>
</tbody>
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### Common Business Core Requirements (12 - 18 cr.)

- BUS 301 Business Ethics (Satisfies W3 & LAC Tier 3 requirement) Note: Complete 2 LAC Tier 2 categories prior to taking
- BUS 205 LAC - T1M Req.; LAC - T1TS Rec.
- BUS 351 Advanced Bus. Concepts & Entrepreneurial Applications
- BUS 431 Management Policy and Strategy
- BUS 490 Internship (Refer to Business Work Experience Sheet)

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**LAC NOTES:**
- **++ All students must complete either an LAC Tier 1 or Tier 2 Natural Science course (T1NS or T2NS) with a lab so T1NS + T2NS = 7Credits
  *Business Majors must take ECO201 for LAC-T2IS & BUS205 for LAC-T2IT that "Double Count" satisfying both LAC & Major Requirements.
  **1 Students transferring 30+ credits to ECSU, not having taken a LAC-T1SS course may take ECO 201 concurrently with a LAC-T1SS course with special permission from the Dept. of Business.
  **2 Students transferring 30+ credits to ECSU, not having taken a LAC-T1SS course may take ECO 215 concurrently with a LAC-T1SS course with special permission from the Dept. of Business to satisfy major requirements.
  **# All students are required to have completed the LAC First Year Foundations within their first 30 credits at Eastern.
  Only two courses (ECO 201 and BUS 205) double count in the LAC Tier 1 and 2 categories and Business major.

Courses gaining approval to be offered as LAC Tier 3 courses for the Business major will double count as both the LAC Tier 3 course and as a Business Major Course. For Business major students and the standard LAC Tier 3 Course is BUS 301 - Business Ethics

**OTHER NOTES:**
- A minimum of 24 credit hours of the Business major must be completed at ECSU with a minimum total of 30 credits taken at ECSU.
- Within the bachelor degree minimum 120 credits required, 60 credits must be numbered 200 or higher, with 30+ credits being at 300-400 levels
- Only one Business Elective course (BUS 3xx or BUS 4xx) may be transferred in towards the Business Major.

Note: Two LAC Tier 2 categories must be completed at Eastern. The LAC Tier 3 requirement must be completed at Eastern. If the student transfers in the subject content of their majors LAC Tier 3 course, they may satisfy the LAC Tier 3 requirement by taking another LAC Tier 3 course from within the Department. (ACC 411 or BIS 377)

Note: Transfer students from one or more accredited institutions who enter with 60 or more transfer credits shall be considered to have met the rest of Eastern's Liberal Arts Program Tier 1, including Natural Science with a lab providing that they transfer a minimum of 27 credits in liberal arts disciplines: humanities, social sciences and natural sciences. All students must satisfy the T1M and T1W requirement. Students transferring in 15 or more credits are waived of the T1-FYE requirement. (This applies to students starting Fall 2011 or later)
**Eastern Writing Requirements for Dept of Business Administration Majors:**

All Eastern students are required to complete university W1, W2, and W3 writing requirements. The W1 requirement is taking either English 100, 100P, 200, or HON 200. The W2 requirement is taking two Writing Enhanced courses approved for your major (BUS 201 and BUS 225) OR a total of taking two W3 (Writing Intensive) approved courses within the Dept of Business Admin to satisfy both the W2 and W3 Writing Requirements. Example: A student transfers in BUS 201 and BUS 225 which were not Writing Enhanced courses at the other school, therefore the student takes his/her major's W3 course (BUS 301) and a second dept W3 course (ACC 411, BUS 377 or BUS 365) to satisfy both W2 and W3 requirements.