Business Intelligence, Careers and Elections Panel Discussion

On Monday, October 3, 2016, the ECSU AITP Chapter and BIS Program hosted a Panel Discussion on the topic of Business Intelligence, Careers and Elections in the Webb Hall 110 Auditorium.

The 40 to 50 students present for the panel discussion, heard how Pfizer Pharmaceutical and Travelers Insurance use a variety of business intelligence techniques and data items that are also similarly relevant to politicians and election campaigners. The questions asked of the panelists not only provided insights into how the companies used business intelligence and large amounts of data, but also what the panelists did in their roles in the fields associated with business intelligence.

The panelists were very skilled at providing insightful answers to the questions from both the panel moderator and the student audience through the use of different real world scenarios from their own experiences in the field and at their companies. We especially want to thank Rafael Rodriguez from Pfizer and Kevin O’Leary from Travelers for serving as guest panelists and AITP member Josh DeSouza for serving as moderator. The AITP Chapter members thanked the panelists for coming, and they encouraged students to visit their booths at the career fair and their company’s internship and full time career opportunities.