There are a number of major-minor or dual-major combos that are in particular high demand by Connecticut & New England regional employers. The area of Healthcare Informatics is in very high demand due to the existing electronic medical record mandate to take effect in 2017 in addition to the more famous healthcare mandate & reform legislation. It is anticipated that in Connecticut alone by 2017 over 12,000 health IT jobs will need to be filled. In striving for greater efficiency and cost management in the current economy, organizations are automating processes and decision making more. Thus, combos involving Business Information Systems with Accounting, Computer Science, Finance and Operations Management are in high demand by employers such as Aetna, Cigna, Travelers, UTC, hospitals and many others. Consider adding a minor to compliment your major and/or Concentration.

(For more info, see your advisor)

To learn more about great academic combos that are in demand:

- Visit the ECSU Advising Center & Office of Career Services
- Check academic departments’ websites
- Talk with your faculty advisor
- Join major/minor/concentration related student clubs and campus national chapters
- Speak with the Department of Business Administration Internship Coordinator
- Ask your professors
- Visit your academic department office
- Attend career related events sponsored by student clubs and the university

To declare a Concentration and/or Minor contact:

Advising Center: 860-465-4526
Business-Economics Dept.: 860-465-5265

Forms at URL:
http://www.easternct.edu/advising/FForms.htm

Entering Eastern in a Business / Computer Related Field?

Accounting,
Business Administration,
Business Information Systems
Communications
Computer Science
Digital Art
Economics
Finance
New Media

Pursue a Major-Minor Combo that’s right for you providing: Career Opportunities, Flexibility Promotability!
Minors!

Accounting
Pick electives to match accounting interests

Business Administration
Optionally may pick a concentration focus: Finance, Human Resource Management, Marketing, Operations Management, and coming soon—Entrepreneurship!

Business Information Systems !!!
Pick BIS minor electives to match your major & concentration areas of interest

Communication
Pick concentration: Advertising, Journalism, Mass Communication, Photography, Public Relations, Radio, TV & Writing for Media

Computer Science
Pick tech skills area or programming language for advanced specialization

Economics
Pick concentration: Business, General, Mathematical, or Political Economics

Healthcare Informatics !!!
Pick electives to match career interests

Social Informatics
Pick electives to match career interests and Social Science etc. related major

NOTE: You may not earn a minor with the same name as your major!