International Perspectives Requirement
for Business Administration, B.S.

The ECSU Business Administration major requires that students are exposed to international perspectives. This requirement may be full filled in a multitude of ways including the advanced study of a foreign language, enrolling in an ECSU study abroad program or completing approved business electives related to international perspectives. Students may complete the International Perspectives Requirement by one of the following options:

A. Complete two of the following “International Perspective” courses:
   - BUS 329 – International Marketing
   - BUS 437 – International Finance
   - BUS 362 – Global Operations & Logistics
   - BUS 450 – International Business
   - BUS 370 – Business Perspectives, Canada/US
   - BUS 463 – Seminar Int’l Business

B. Complete four years of the same foreign language in high school and obtain permission from the Department of Business Administration Chairperson.

C. Complete three years of one foreign language in high school + one of the following options:
   1) Complete a 200 or higher level language course of the same foreign language + obtain approval from the Department of Business Administration Chairperson.
   2) Complete one international perspectives course (See option A above for applicable courses) + obtain approval from the Department of Business Administration Chairperson.

D. Complete two years of one foreign language in high school + Complete a 200 level or higher language course of the same foreign language.

E. Declare and complete an international related minor in areas of study such as Spanish, French, Latin American Studies or World Languages. For additional information and more areas of study, please contact the ECSU Department of World Languages and Cultures.

F. Complete one semester in the ECSU Study Abroad Program.

G. Obtain prior approval from the Department of Business Administration Chairperson and complete Global Field Courses which count toward the Business Administration Major, while touring/studying in another country.

H. Be an International Student either by being in the United States on an F-1 or J-1 Visa or being another category of International Student with approval from the Department of Business Administration Chairperson.

Important Guidelines: Students cannot count a business course used to full fill the international perspectives requirement towards the 12 credits of business electives required for the Business Administration Major. In addition, courses counted towards the international perspectives requirement may not be counted towards the International Business Concentration.