Welcome!

Thank you for your interest in the Eastern Department of Business Administration’s program offerings. Our programs are designed to provide students with knowledge and skills to meet professional business-related career needs and succeed in a rapidly changing world. The degree options provide students with three core capabilities:

1) **Specific functional domain skill sets** of their choosing (Accounting, Marketing, BIS, etc.)

2) The **ability to integrate knowledge and resources across functional domains** for increased organizational effectiveness and operational advantage

3) **Provide supporting complementary skill sets that are of high value** to individuals and their employers a) between the liberal arts and the sciences and business disciplines or b) among business disciplines (i.e. major in Education and minor in Business Administration or major in Computer Science and minor in Business Information Systems).

Through the development of these three core capabilities Eastern - Department of Business Administration graduates will be able to conceptualize business ideas, strategize for global environments, and utilize business techniques and technologies.

This handout is intended to provide a quick reference starting point to help improve your interaction experiences with our department. Please obtain material referenced in this handout for additional detail or contact the appropriate Eastern representative for further assistance. Sections of this handout are:

1) **Educational Options** – Outlines business majors, minors, and concentrations.

2) **Career Opportunities** – Contrasts student business work experience alternatives and points to career selection and job search resources.

3) **Strategies for Success** – Suggests various degree-course plans for a variety of professional objective scenarios that may serve as course of study templates. Plus, a frequently asked questions page is included as well.

4) **University Professional Involvement** – Lists business student professional clubs and community outreach organizations - involvement in which heighten the Eastern business learning experience and provide opportunities for professional networking.

Questions? Email busadm1@easternct.edu