Department of Business Administration

Business Administration Majors

Students majoring in Business Administration may optionally select one or more career areas in which to have a designated concentration(s), which will appear on their official university transcript. A concentration requires a minimum of nine unique credits (3 unique courses) of upper level electives (BUS 300+ course numbers) within the concentration. By designating a concentration, it helps the department in trying to assign students a faculty advisor in their specific career area of interest and also in anticipate future demand levels for elective courses. It can also help employers determine your skill sets and interests for potential internships and job positions.

You may optionally select one or two areas in which to concentrate by placing an “X” in one or two of the boxes below or select “No concentration interest at this time”. (Business Administration majors are NOT required to have a concentration.) You may also verbally describe your career interests and goals.

Concentration(s):

□ Finance (bank loan officers, investment brokers, financial & stock analysts, real estate investment, internal trade, etc.)

□ Human Resources (personnel department, career services, employee benefits management, hiring depts., etc.)

□ International Business (International Business (international trade, global supply-chain mgt, international business partnership consulting, etc)

□ Management (overseeing work teams, shift managers, management consulting, contract negotiation, project leader, etc.)

□ Marketing (Market customer segmentation analysis, retail sales, customer relationship mgmt, advertising campaigns mgr., etc)

□ Operation Management (order/schedule materials, resources, & employees, minimize production-material costs & time, etc)

□ No concentration interest at this time

General Career Interests:

Are you interested in any other discipline as a potential minor?

Submit to: Karen Crowley  Room: Webb 423
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