## Tentative Schedule of Course Offerings

**Note:** Prerequisites listed in parentheses. Refer to online schedule for definitive course scheduling.

* BUS 201 can be substituted with BUS 230 if you took BUS 230 at Eastern prior Spring 2009.

### FALL SPRING FALL SPRING MARKETING

**Finance**

- BUS 345 Advanced Topics in Business Finance (BUS 245 or equiv.)
- BUS 346 Investment Analysis (BUS 245 or equiv.)
- BUS 347 Financial Institutions (BUS 245 or equiv.)
- BUS 348 Personal Financial Planning None
- BUS 349 Real Estate Finance (BUS 245 or equiv.)
- BUS 437 International Finance (BUS 245 or equiv.)
- BUS 438 Bank Management (BUS 245 or equiv.)
- Summer Online (BUS 445 Case Studies in Financial Mgmt. using Elec. Spreadsheets (BUS 245)
- BUS 446 Financial Derivatives (BUS 346 or Inst. Permission)
- BUS 462 Seminar in Finance (BUS 346 or equiv.)

**Human Resources**

- BUS 330 Industrial Labor Relations (BUS 201* or equiv.)
- BUS 331 Organizational Behavior (BUS 201* or equiv.)
- BUS 333 Human Resources Management (BUS 201* or equiv.)
- BUS 433 Methods of Human Resource Management (BUS 331 and 333)

**International Business**

- BUS 329 International Marketing (BUS 225)
- BUS 362 Global Operations & Logistics (BUS 260)
- BUS 370 Business Perspectives, Canada/US
- BUS 437 International Finance (BUS 245 or equiv.)
- BUS 450 International Business (BUS 225 and BUS 201/equiv.) or Consent of Instructor
- BUS 463 Seminar in International Business (Advisor or Dept. Chair)

**Management**

- BUS 330 Industrial Labor Relations (BUS 201* or equiv.)
- BUS 331 Organizational Behavior (BUS 201* or equiv.)
- BUS 332 Management of Organizations (BUS 201* or equiv.)
- BUS 333 Human Resources Management (BUS 201* or equiv.)
- BUS 370 Business Perspectives, Canada/US
- BUS 433 Methods of Human Resource Management Development (BUS 331 & BUS 333)
- BUS 434 Organizational Improvement & Management Development (BUS 331, 332, or 333)
- BUS 450 International Business (BUS 201* and 225 or (Instructors Permission)]
- BUS 464 Seminar in Management (BUS 201* and (Advisor or Dept. Chair)
- BUS 466 Seminar in Non-Profit Organizations (BUS 201* and (Advisor or Dept. Chair)

**Non-Concentration Business Courses**

- BUS 234 Supervision and Training (BUS 201 or BUS 230)

**Operations Management**

- BUS 360 Supply Chain Management (BUS 260)
- BUS 361 Systems and Operations (BUS 205 Recommended)
- BUS 362 Global Operations and Logistics (BUS 260)
- BUS 363 Total Quality Management (BUS 260)
- BUS 364 Service Management (BUS 260)
- BUS 365 Lean Production (BUS 260)
- BUS 442 Information Technology Project Management (BIS 370)
- BUS 467 Seminar in Operations and Systems (BUS 260 and (Advisor or Dept. Chair)]

**Other**

- BUS 300 Business Law II (BUS 250)
- BUS 310 Contemporary Issues in Employment Law
- BUS 334 Introduction to Hospitality Industry
- BUS 365 Business Report Writing (BUS 205 or equiv.)
- BUS 374 Intro. To Entrepreneurship (BUS 201*)
- BUS 375 Entrepreneurial Finance (ACC 201)
- BUS 460 Chase Fellows Honors Seminar (Department Invitation Only)
- BUS 463 Seminar in International Business (BUS 201* and (Advisor or Dept. Chair)
- BUS 466 Seminar in Non-Profit Organizations (BUS 201* and (Advisor or Dept. Chair)
- BUS 467 Seminar in Small Business (BUS 201* and (Advisor or Dept. Chair)
- BUS 468 Seminar in Non-Profit Organizations (BUS 201* and (Advisor or Dept. Chair)
- BUS 469 Seminar in Special Studies (Department Invitation Only)
- BUS 470 International Study Tour Prep (1 Credit) (See Dept. Chair or Instructor)
- BUS 480 Independent Study (Consent of Instructor)
- BUS 492 Departmental Internship (Permission of Business Dept. Faculty)

### Fall/Spring Marketing

- BUS 321 Advertising (BUS 225)
- BUS 324 Marketing Management for the Hospitality Industry (BUS 225)
- BUS 325 Consumer Behavior (BUS 225)
- BUS 326 Sales Management (BUS 225)
- BUS 327 Industrial Marketing (BUS 225)
- BUS 329 International Marketing (BUS 225)
- BUS 428 Marketing Research [Required for Marketing Concentration]
- BUS 429 Strategic Marketing [BUS 225 & (245 is Recommended)]
- BUS 465 Marketing Seminar: European Integration [BUS 225 and (Advisor or Dept. Chair)]

**Spring/Summer Trip**

- BUS 466 Seminar in Non-Profit Organizations [BUS 201* and (Advisor or Dept. Chair)]

### Non-Concentration Business Courses

- BUS 234 Supervision and Training (BUS 201 or BUS 230)