Business Major

International Perspectives Requirement

The Eastern Business Major requires that a student possess an exposure to international perspectives. This requirement can be met in any of the follow ways:

1. Take two courses designated as being “International Perspective” courses such as any two of the following:
   - BUS 329 -- International Marketing
   - BUS 362 -- Global Operations & Logistics
   - BUS 370 -- Business Perspectives, Canada/US
   - BUS 437 -- International Finance
   - BUS 450 -- International Business
   - BUS 370 -- Business Perspectives, Canada/US
   - BUS 463 -- Seminar Int’l Business

2. Take four years of the same foreign language in high school. (Permission of the department chair must be obtained.)

3. Take two or more years of one foreign language in high school and one year of the same foreign language at the college 200 level or higher of that same foreign language. Thus, one additional higher level college year of a foreign language beyond the basic university requirement is needed to fulfill the international perspectives requirement.

4. If you had three years of one foreign language in high school, you may either:
   A) take the second semester at the college 200 level or higher of that same foreign language, or
   B) take a one semester International Business Perspective course used to meet the International Business Perspective and not used towards any concentration with permission of the department chair obtained.

   Example: Take 3 years of French in high school and you must therefore take a college 200 level French or higher level course in college. Your third year of high school French would earn you 3 credits but you still would need to take 3 credits of a 200 level second year college second semester or higher college course in French to meet the International Perspectives requirement. (Department chair permission must be obtained.)

5. Earn an international minor such as:
   - Canadian Studies
   - Spanish
   - Latin American Studies
   - French

6. Either: A) Spend one semester in the “Study Abroad” program:
   See URL: [http://www.easternct.edu/academicaffairs/studyabroad or call 860-465-5066](http://www.easternct.edu/academicaffairs/studyabroad or call 860-465-5066)
   or B) For each Eastern Business Administration Major “Global Field Course” taken while touring and studying in another country, with Dept. of Business Administration Chair’s prior approval, the course may count as an International Perspective course:
   See URL: [http://www.easternct.edu/ce/GlobalFieldCourses-home.htm](http://www.easternct.edu/ce/GlobalFieldCourses-home.htm) or call 860-465-0207

7. Be an International Student either: A) being in the United States on an F-1 or J-1 Visa or B) being another category of International Student with department chair’s permission obtained.

Note:

- You can NOT use the same business course as both an upper level business elective (9 credits required) and as an International Perspectives course.
- To obtain an International Business concentration a minimum of 9 credits of international business prospective courses are required. If you are take international perspective courses for the International Perspectives Requirement, you may NOT use the same course(s) for both the International Perspective Requirement and International Business concentration.