Unique within Connecticut’s four state universities, the New Media Studies major at Eastern Connecticut State University engages students in coursework that exposes them to interdisciplinary, conceptual frameworks. The program stresses a hands-on approach to ensure the successful development of skills and competencies in digital media production processes. Students also have the opportunity to participate in real-world experiences through internships at established and recognized industry sites and through independent or group creative projects under the supervision of dedicated and experienced faculty. In addition, students will learn about legal and ethical considerations surrounding current digital environments.

The major combines rigorous academics and practical experience from several disciplines — computer science, performing arts, communication, visual arts and more — to prepare students for careers in digital motion graphics, web development/design, game and app design, digital audio/video production, 2-D and 3-D animation, social media and digital art.

**ENGLISH**

In the English concentration, students take the skills and habits of mind that have long been applied to the study of literature and rhetoric, and apply them in new contexts. Classes in the English concentration ask students to think, for example, about what changes and what stays the same when writing is transmitted in new modes. We also explore new possibilities that are opening up through emerging forms such as video games or online storytelling.
COMMUNICATION

Courses in the Communication concentration cover a range of contemporary topics dealing with the current state of digital media communication. Our digital facilities include a television studio, professional video and audio production equipment, and computer laboratories with digital photography, among others. These advanced technological environments provide students with ample opportunities to acquire and master digital media production skills.

MEDIA COMPUTATION

Media computation emphasizes computer systems design and programming. Students have opportunities to work in teams and be creative in the design and development of new media products. Course material and lab experience prepare students in media technology and equip them with necessary proficiency to ensure that graduates can assume leadership positions in this evolving field.

PERFORMANCE MEDIA

Courses in this concentration integrate live theatre and music performance with cutting-edge digital technology. Within the Performance Media concentration, offerings are available in music and composition, adaptation of dramatic texts across media, and theatre design utilizing new technologies.

VISUAL ARTS

Through course offerings such as Digital Imaging and Online Media, Digital Illustration, Graphic Design, 2D and 3D Animation, Web Design, and Graphic Design History, students in the Visual Arts concentration will explore and master the tools of visual communication in today’s digital and globalized environment.

FOR MORE INFORMATION PLEASE CONTACT

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