Finance is concerned with resource allocation as well as resource management, acquisition and investment. It focuses on how people and businesses evaluate investments and raise funds for them. It requires a good knowledge of investments, banking and other depository financial institutions; accounting and financial knowledge; and an understanding of the business, legal and economic environments in which financial decisions are made.

Studying courses such as Investment Analysis, Real Estate Finance, Bank Management and Financial Management, and electives such as Money and Banking, Financial Institutions and Markets, Personal Financial Planning, International Financial Management and Financial Derivatives, against the background of a liberal arts education, gives Eastern graduates a distinct advantage in the marketplace. A liberal arts education with a major in finance places graduates in an enviable and timely position with companies seeking graduates who are morally and ethically suited for today's business challenges.

Finance majors are in high demand in brokerage firms, insurance companies, the foreign exchange market and the banking industry. Job opportunities for finance majors are projected to grow faster than the national average even in today's tight economy because of the federal government's financial support of the banking industry. Current regulations and oversight
will require the employment of professionals with the requisite financial knowledge. Eastern’s new finance major prepares students for these jobs. According to the Bureau of Labor Statistics, employment in the financial sector of the economy is projected at 8.4 million jobs by 2020, an increase of 780,000 jobs from 2010.

**IS FINANCIAL AID AVAILABLE?**

A variety of scholarships and financial aid options are available through Eastern Connecticut State University’s Financial Aid Office.

(860) 465-5205 • financialaid@easternct.edu

**FOR MORE INFORMATION**

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