The Communication Department at Eastern Connecticut State University educates undergraduates for excellence in mass media. Theory and practice are integrated in a program stressing creativity, intellectual rigor and professional competence in a global communication environment.

The Communication Department fosters creativity, positive attitudes, and close relationships. The world of communication is about sharing our stories and connecting learning to life. Communication majors complete a common core of classes that emphasize intellectual inquiry, breadth of knowledge, critical thinking, and an understanding of the ethical dilemmas faced by communication specialists. In addition, students develop in-depth knowledge in one or more subfields of the discipline. Each concentration incorporates a sequence of classes designed to provide students with the practical skills and theoretical background to transform them into exemplary professionals. Concentrations are available in:

- Advertising and Public Relations
- Digital Media, Photography and Journalism
- Interpersonal Communication
- Media Production (Video-Television and Radio-Audio)

Professors in the Communication Department know the field inside and out because they come to Eastern with solid professional experience as well as a rigorous academic background. They’ve published books and produced award-winning documentaries, but teaching is their passion. Classes are small (most have about 20 students) and interactive; many incorporate hands-on learning. Our state-of-the-art radio station, television studio,
audio and video editing labs, and digital media labs provide students with a rich learning environment that equips them for success in today’s competitive marketplace. Students may also choose to participate in Global Field Studies classes. Small groups have explored media organizations in China, Mexico, Eastern Europe, Turkey, London, and Paris in recent years.

Student clubs provide opportunities for students to obtain valuable experience outside the classroom as well as build a sense of community with other communication majors. These student-run groups often participate in regional and national conferences and competitions, including the Broadcast Education Association, National Communication Association, Public Relations Society, College Media Association, and more.

American Advertising Federation – Advertising Club
Campus Lantern – Weekly print newspaper covering the campus and beyond
Lambda Pi Eta – National Communication Honor Society chapter
Public Relations Student Society of America – PR Professional Networking Group
TV-22 – Cable television club broadcasting student-produced news and entertainment programs
WECS 90.1 FM – Radio station hosting NPR and student-produced programming

**STUDENT SUCCESS**

Graduates of Eastern’s communication program are currently employed across our concentrations. Other graduates have been accepted to graduate programs at Boston University, the University of Connecticut, Emerson College and the London School of Economics, among others.